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**BOARD OF REGENTS**

*P. O. Box 3677*

*Baton Rouge, LA 70821-3677*

*Phone (225) 342-4253, FAX (225) 342-9318*

[www.regents.state.la.us](http://www.regents.state.la.us)

**AGENDA**

**PLANNING, RESEARCH AND PERFORMANCE COMMITTEE MEETING**

**Wednesday, October 23, 2013**

**10:30 a.m.**

**Louisiana Purchase Room • Claiborne Building • Baton Rouge, Louisiana**

- I. Call to Order
- II. Roll Call
- III. Consent Agenda
  - A. R.S. 17:1808 (Licensure)
    1. Initial Licenses
      - a. University of St. Augustine for Health Sciences
      - b. University of Wisconsin Green Bay
    2. License Renewals
      - a. University of Phoenix
- IV. GRAD Act
  - A. Renegotiated Target
  - B. New Optional Targeted Measures
- V. Other Business
- VI. Adjournment

**Committee Members: Joseph Wiley, Chair; Robert Levy, Vice Chair; Mark Abraham, Joel Dupré, Pamela Egan, Joseph Farr, William Fenstermaker, Richard Lipsey, Roy Martin III.**

## **Agenda Item III.A.1.a.**

### **University of St. Augustine for Health Sciences San Marcos, California**

#### BACKGROUND

The University of St. Augustine for Health Sciences (St. Augustine) is not incorporated in the state of Louisiana. The university is a private university in the state of California. St. Augustine was founded as the Institute of Graduate Health Sciences in Florida in 1979. After three decades of growth and expansion, the institution moved to San Diego and then San Marcos, California in 2009. The institution is now headquartered in San Marcos with campuses in Texas and Florida. St. Augustine is accredited by the Accrediting Commission of the Distance Education and Training Council.

#### ACADEMIC PROGRAM

In addition to its on-campus programs, St. Augustine is proposing to offer its distance education programs at the masters and doctoral levels in occupational therapy, physical therapy and health sciences to Louisiana residents. The required clinical activities in these programs necessitate licensure.

#### FACULTY

St. Augustine employs 138 faculty to support its graduate programs. Of the 138 faculty, 72 are employed full-time and 105 are trained at the doctoral level.

#### FACILITIES

Since the proposed programs will be offered online, there will be no need for physical facilities in Louisiana. Clinical experiences will be held in a variety of healthcare settings throughout Louisiana.

#### STAFF RECOMMENDATION

Given the credentials of its faculty, the college's campus and program accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents approve an initial operating license for the University of St. Augustine for Health Sciences, headquartered in San Marcos, California.

## **Agenda Item III.A.1.b.**

### **University of Wisconsin Green Bay Green Bay, Wisconsin**

#### BACKGROUND

The University of Wisconsin Green Bay (UWGB) is not incorporated in the state of Louisiana. The institution is a publically-supported regional university founded in 1965. UWGB is located in Green Bay, Wisconsin, and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

#### ACADEMIC PROGRAM

UWGB is proposing to make available to Louisiana residents online undergraduate programs in interdisciplinary studies, business, nursing and health information management and graduate programs in nursing and sustainable management. Typically, the online nature of the delivery system would not require licensure. However, since the nursing and health information management programs require clinical experiences/internships, licensure is necessary.

#### FACULTY

UWGB employs 48 faculty in support of its online programs. Of these, 33 are trained at the doctoral level and employed full-time.

#### FACILITIES

Since UWGB operates programs online with administrative and academic support in Green Bay, there are no out-of-state physical facilities in Louisiana. Students complete clinical/internship experiences at various locations within the state.

#### STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and academic programs' accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to the University of Wisconsin Green Bay, located in Green Bay, Wisconsin.

## **Agenda Item IIIA.2.a.**

### **University of Phoenix Baton Rouge, Bossier City, Lafayette and Metairie, Louisiana**

#### BACKGROUND

The University of Phoenix (Phoenix) is not incorporated in Louisiana. Phoenix is a private, for-profit university located in Phoenix, Arizona and is accredited by the North Central Association of Colleges and Schools. The institution was initially licensed by the Board of Regents in October 1995.

#### ACADEMIC PROGRAM

Phoenix offers a number of undergraduate and graduate certificates, bachelor's degrees in business and related areas, biological sciences, health administration, nursing, communication, criminal justice, history, psychology, and information technology and master's degrees in business and related areas, health administration and related areas, public administration, psychology, nursing, and information systems. Instruction is offered through classroom lecture and laboratory exercises, as well as independent study.

#### FACULTY AND STUDENTS

Phoenix employs 40 faculty members to support its Louisiana programs, fifteen on a full-time basis. Twelve of the faculty hold doctorates and the remaining hold masters degrees. Phoenix reported an unduplicated headcount enrollment in fall 2013 of 199 masters students and 1,023 undergraduate students in Louisiana.

#### FACILITIES

Phoenix leases office and classroom space facilities on One Galleria Blvd. in Metairie, Settlers Trace Boulevard in Lafayette, on Acadian Thruway in Baton Rouge, and on Plaza Loop Drive in Bossier City.

#### STAFF RECOMMENDATION

Given the scope of the University of Phoenix's activities, its classroom and laboratory-based instruction, the credentials of its faculty, and its regional accreditation, senior staff recommends that the Board of Regents accept the University of Phoenix's application for license renewal, in keeping with the institution's operations in Louisiana.

## **Agenda Item IV.A.**

### **Additional GRAD Act Optional Targeted Measures**

#### **Executive Summary**

Act 741 of 2010 and Act 418 of 2011, Granting Resources and Autonomy for Diplomas, commonly referred to as the GRAD Act, require the institutions, their management boards and the Board of Regents to enter into six-year GRAD Act Agreements (Agreement). The Agreement includes Performance Objectives, Elements, and Measures (Targeted, Tracked, and Descriptive). Under the GRAD Act law, the Board of Regents is authorized to add additional measures.

As the Agreement requires, after Year Two, Tracked Measures were examined and it was determined which would be converted to Targeted Measures (with annual benchmarks and Year 6 targets), where appropriate. The Board of Regents adopted these measures during December 2012 and appropriate benchmarks and targets in January 2013

Following the end of Year Three of GRAD Act and the filing of the appropriate reports with the Legislature and the Governor, staff reached out to the systems to gauge their interest in further defining additional Targeted Measures, especially those related to the Student Success Performance Objective. Campuses were presented an opportunity to identify additional GRAD Act measures to more clearly assess the performance of institutions in meeting their assigned missions. Community colleges expressed particular interest in this initiative.

Regents' staff communicated with System GRAD Act Liaisons to review suggested additional optional Targeted Measures. As was the case in fall 2012, staff recognized that the more commonly applicable measures (retention rates, graduation rates, completers) were established in the original Agreements, and therefore, the new measures would not be applicable to all campuses. For this reason, the recommended additional Targeted Measures were optional.

The Board adopted the list of additional Targeted Measures at its meeting in August 2013. Since their adoption, the institutions have selected appropriate Targeted Measures from the list, established annual benchmarks and end-of-agreement targets, and negotiated final draft benchmarks and targets with Regents' staff. The additional Targeted Measures (which will be added to Attachment D of the GRAD Act Agreements for the appropriate institutions) are attached.

The senior staff recommends that the Board of Regents approve the additional targeted measures, the corresponding annual benchmarks, and end of agreement targets, which will be added to Attachment D of the GRAD Act Agreements for the appropriate institutions.

Louisiana Community and Technical College System

Institution: Delgado Community College

October 2013 (Renegotiation)

**GRAD Act Template for Establishing Initial Performance Agreement Baseline, Benchmarks, and 6-Year Targets**

Element Reference	Measure	Year 4 Benchmark	Year 5 Benchmark	Year 6 Target
<b>1. Student Success</b>				
a. <i>i.v.</i> Targeted	Same institution graduation rate	9.7%	9.9%	10.1%

October 2013

**GRAD Act Template for Reporting Annual Benchmarks and 6-Year Targets**

Element Reference	Measure	Year 4 Benchmark	Year 5 Benchmark	Year 6 Target
<b>1. Student Success</b>				
Targeted	In-State Transfer-out Total	175	177	178
Targeted	Number of completers in STEM disciplines	80	81	82
<b>2. Articulation &amp; Transfer</b>				
Targeted	Number associate degree graduates enrolling at a 4-Year university in the state	55	56	57

Louisiana Community and Technical College System  
 Institution: SOWELA Technical Community College

October 2013

**GRAD Act Template for Reporting Annual Benchmarks and 6-Year Targets**

Element Reference	Measure	Year 4 Benchmark	Year 5 Benchmark	Year 6 Target
1. Student Success				
Targeted	Number of completers in STEM disciplines	287	289	291