**eLearning: Innovation for Tomorrow’s Students**

Tuesday, April 9, 2019

Sponsored by the Louisiana Board of Regents and the Electronic Learning Task Force

# Agenda

8:30 - 9:00

**Registration**

9:00 - 9:15

**Welcome and Introduction**

**Kim Hunter Reed, *Louisiana Board of Regents, Commissioner for Higher Education***

9:15 - 10:00

**Jane Bozarth*, Author***

*"Technology Toys to Tools"*

A challenge with any emerging technology is the perception that it’s a problem, and this has only worsened with the advent of social tools. Blogs, back in the old days, were largely regarded as online one-person rant and argument spaces, not the remarkably easy web page creation tools they really are. Even today, those who don’t know the power of a good Twitter network still think of it as an online free-for-all with people randomly posting what their cats had for breakfast. But in the right hands – of people who see the new technologies as the means of solving a problem, easing a pain point, or reaching a learner in a new way – these “toys” can be powerful tools. The solutions? Looking past the hype at the potential benefits. Exploring the technology enough to understand it at its root. Identifying real gaps and problems in existing practice and choosing the right tools to use when. In other words: leveraging the toys in ways to make them useful tools, not time wasters.

10:00 - 10:15

**Break**

10:15 - 11:00

**Dr. Diana G. Oblinger, *President Emeritus of EDUCAUSE***

*From Disruption to Design: Re-conceptualizing Education*

Today’s upskilling economy and rapid technological change are disrupting education. People are developing new relationships and dependencies on machines and systems, amplifying human performance. As a result, our roles as professionals are being reconfigured. In a world in which computers are increasingly capable, how do we prepare students for a new division of labor between people and machines? Innovations, such as artificial intelligence, MOOCs, simulations, micro-learning, and analytics can transform learning experiences and disrupt traditional business models. Rather than being disrupted, these changes can be used to design active educational experiences that create greater value for students and employers through certifiable competencies, transferable skills, and greater learning efficiency.

11:00 – 12:00

**Cheryl Prewitt*, California State University***

*Providing Universal Access - Bridging the Digital Divide*

Explore strategies that can help you move accessibility forward on your campus. How has technology transformed the ways in which universities deliver services? It’s increasingly hard to remember a time without Learning Management Systems, electronic documents, social media, and smart phones. Implementing accessible technology across your campus will provide an opportunity for students with different abilities to fully participate in, and benefit from, all university programs and services.

12:00 – 1:00

**Lunch**

1:00 – 1:45

**Phil Hill, *Mindwire***

*Next Generation of Digital Learning: It's Not Merely an Extension of The Past*

The first e-book was shared over the Internet (or its predecessor ARPAnet) less than 50 years ago, and web-based online learning started less than 25 years ago. Discussions of digital learning in its various forms - online learning, e-learning, etc. - are now in the national media, sometimes describing it as the same thing we’ve seen for years, but other times describing it as “this time everything changes.” A more useful view is that digital learning is entering its next generation, and we are in the midst of an inflection point in higher education driven by mainstream adoption, different platform designs, and moving beyond the digitization of traditional classroom. This talk will explore the broad trends impacting digital learning and the implications for those on the front lines of innovation.

1:45 - 2:00

**Break**

2:00 – 2:45

**Louisiana Board of Regents eLearning Innovation Grant Awardees**

**Central Louisiana Technical Community College, Justina Salassi,** *PREP Initiative [Prepared. Resilient. Empowered. Professional.]*

**Fletcher Technical Community College, Clint Coleman,** *Student Accessibility to Online Biology Labs*

**River Parishes Community College, Jesse Walczak,** *Quality Matters Training for Faculty at RPCC*

**Southern University and A&M College, Baton Rouge, Radian Belu,** *An e-Learning Platform for Energy Engineering Implemented in a Service Oriented Architecture Paradigm*

**University of Louisiana at Monroe, Michael Beutner,** *“Visual Guide” for Higher Education Faculty, Staff, and Students: Using Free Internet Accounts as a Professional Workforce Resource*

2:45 - 3:30

**Catie Starr and Jeremy Walsh, *The Learning House***

*Innovative**Approaches to Marketing Online Academic Programs*

At the forefront of workforce development and digital market trends, leaders in higher education Catie Starr and Jeremy Walsh will bring a unique perspective to carving out a market for online learners.

3:30 – 4:00

Closing Remarks

**Darlene Williams**, ***Vice President for Technology, Innovation, and Economic Development at Northwestern State University and Chair of the Louisiana Board of Regents eLearning Task Force***