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BOARD OF REGENTS

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Board of Regents Meeting as a Committee of the Whole

Reports and Recommendations
STATEWIDE PROGRAMS COMMITTEE

Thursday, January 9, 2020 • 11:00 a.m.

Claiborne Building
Louisiana Purchase Room
1201 North Third Street, First Floor
Baton Rouge, Louisiana

VII. Reports and Recommendations

E. Statewide Programs

1. Consent Agenda
 - a. Approval of Final Rulemaking – Scholarship and Grant Program
2. Other Business – LOUIS Update

Committee Members: Robert Levy, Chair, Gerald Theunissen, Vice Chair, Charles McDonald, Wilbert Pryor, T. Jay Seale III, Collis Temple III

Consent Agenda
Agenda Item VII.E.1.a.

Authorize publication of final rule to amend the Scholarship and Grant Program Administrative Rules to implement the provisions of Act 402 of the 2019 Regular Session of the Louisiana Legislature with respect to the GO Youth ChalleNGe Program.

BACKGROUND:

At its June 19, 2019 meeting, the Board of Regents authorized publication of a Notice of Intent to effect the below-described rule changes. The Notice of Intent was published in the *Louisiana Register* on August 20, 2019. The text of the rule changes is reflected on the attached excerpts from the *Louisiana Register*.

No comments have been received.

This rulemaking:

- Provides that a student may be eligible for the award if he completes the National Guard Youth Challenge program and earns a high school diploma or its equivalent.
- Allows students to receive the award for postsecondary studies that lead to a diploma, certificate, associate's or baccalaureate degree required to achieve employment in a high demand, high skill, high-wage career.
- Allows the administering agency to extend the time within which a student must enroll in a postsecondary institution past the one-year anniversary of completion of the National Guard Youth Challenge Program beginning in the 2020 – 2021 academic year
- Updates the responsibilities of the State Military Department (SMD) and LOSFA for the National Guard GO Youth ChalleNGe award with respect to certification of completion of a high school diploma. In addition, the requirement that the SMD report students' social security numbers to LOSFA has been deleted.

Statewide Programs, Other Business

LOUIS Update

About LOUIS

Library Consortium, one of several statewide programs of the Louisiana Board of Regents.

- Established in 1992, formerly housed at LSU
- 47 member libraries
- Public and private (non-profit) 2 and 4 year institutions
- 10 staff serving over 400 library employees across the state
- Library technology management, cooperative procurement of library resources, professional development, resource sharing, and affordable learning

Affordable learning

Passage of a guiding document by Board of Regents in 2017/18-reviewed by eLearning and LOUIS communities

Key activities (approach reduction of textbook costs from multiple established best practices):

- Establish central staffing and training
- Expand collection of eBooks available as textbook replacements
- Support faculty textbook transformation projects
- Bookstore relationships-Reduce data sharing friction and improve price transparency
- OER Repository

Master Plan connection

- Emphasis on affordability, “cost should not prevent talented individuals from accessing” postsecondary credentials
- The cost of textbooks creates a significant affordability challenge for students
- Average of \$1200 per year in additional educational costs
- 2/3 of students have gone without required materials with negative impacts
- Estimated \$209 million in annual textbook and material costs that Louisiana students are expected to pay

Establish central staffing and training

Emily Frank has joined LOUIS providing campus-level faculty and librarian training on OER and affordable learning, managing daily operations of OER repository, and textbook transformation projects.

Expand collection of eBooks available as textbook replacements

LOUIS received supplemental funding from the BoR as well as utilized LOUIS member funds to expand the collection of available eBooks by over 40,000 through an evidence-based acquisitions model (EBA). We have also utilized targeted buying of individual eBooks already in use in the classroom through our curriculum driven acquisitions programs (CDA). Lastly, we have added perpetual access to some smaller collections from Duke University Press as well as some specialized engineering and computer science

collections with unrestricted course use capability. We continue to explore cost-effective opportunities for acquiring additional licensed eContent for textbook replacement.

Support faculty textbook transformation Projects

Two cycles of calls for proposals (CFPs) have been completed. These were developed with support from BoR Sponsored Programs and reviewed by four external reviewers working on state-level affordable learning initiatives.

- 10 projects in January 2019 with a 3-year impact of \$993,558.75 for 5619 students
- 7 projects in the August 2019 with a 3-year impact of \$655,437.18 for 3012 students

Bookstore relationships

- SB117/Act 125. FAQs and campus IT implementation guides are now in progress with Board of Regents to align with existing student data collection procedures between campuses and BoR.
- Other bookstore opportunities: Inclusive Access Licenses
 - Through this work we have also encountered campuses in state and beyond using other strategies to address student textbook costs, such as Southeastern's long-standing rental program
 - We are also seeing many campuses pursue Inclusive Access (IA) models, which can be part of an effective solution when done thoughtfully, with student choice and faculty academic freedom carefully considered
 - OhioLink pioneered this approach with their statewide IA agreements
 - What's in an Inclusive Access (IA) agreement?
 - Day one access to required course materials often billed through bookstore to student account and delivered to the student via the CMS or bookstore platform
 - Aggressively pursuing pricing that falls under the Louisiana-defined cap for Affordable Educational Resources (\$29.00)
 - First Louisiana IA agreement signed this fall with over \$4 million in potential student savings annually through a single publisher, other publishers to follow

OER Repository

LOUIS OER Commons supports discovery, collaboration, curation, design, and reuse of openly licensed resources as replacements for high-cost textbooks. Over 1000 teaching materials were selected by Louisiana academic librarians and aligned to 250 courses in the Statewide Common Course Catalog. As referenced in the Master Plan, this streamlines the course redesign process for faculty. Research has shown that one of the greatest barriers to faculty participation in OER programs is the time required to identify high-quality teaching resources. The work of academic librarians in our state minimizes this time burden.

To further promote use of the LOUIS OER Commons, six faculty have been chosen for an OER faculty cohort program. The following faculty in Business and Communications will take part in a faculty learning community over the spring semester as they utilize the LOUIS OER Commons to design openly-licensed syllabi. These syllabi can be reused and adapted across the state and beyond.

- Douglas J. Marshall, Associate Professor, Communication Studies; Interim Chair, Department of Arts & Humanities, Southern University at New Orleans
- Jose Noguera, Professor and Chair, Management and Marketing, Southern University and A&M College
- David Stamps, Assistant Professor, Manship School of Mass Communication, Louisiana State University
- Danielle Vignes, Associate Professor, Speech, Baton Rouge Community College
- Clifford Stephens, Instructor, Russel B. Long Professorship in Finance, and Director – Master of Science in Finance Program, Louisiana State University
- Casey Merrell, Instructor, Speech, River Parishes Community College

Connecting faculty with peers in their disciplines supports the scalability of the project through peer vetting of resources. To further promote scalability, campus-level academic support staff have been invited to participate alongside their faculty to enhance local-level expertise for OER course design.

All subject areas and disciplines will be invited to participate in subsequent statewide faculty learning communities.

Outcomes & Next Steps

- Infrastructure for growth now in place
- Many local program and initiatives: Fletcher announced that they have hit their \$1 million student savings goal
- LOUIS has tracked at least \$10 million in savings across the state in use of OER and library-provided resources
- Act 125 will support ability to begin examining the impact of cost reduction on student level outcomes beginning with 2020-2021 AY
- Developing programs to incentivize OER in Dual Enrollment settings