

*Kim Hunter Reed, Chair  
James Ammons  
Gerald Boudreaux  
Joseph Bouie  
Preston Castille  
Ava Dejoie  
Rodney Ellis  
Randal Gaines  
Richard Gallot, Jr.  
James Henderson  
Patrick Jefferson*



*Walter Kimbrough  
Orlando McMeans  
Mandi Mitchell  
John Pierre  
Edward Price  
Larissa Littleton-Steib  
Toya Barnes-Teamer  
Brianna Thomas  
Reynold Verret  
Arlanda Williams  
Stephanie Willis*

## MINUTES

### Historically Black Colleges and Universities Advisory Council Dillard University

February 5, 2020

The Historically Black Colleges and Universities (HBCU) Advisory Council met in session at 9:00 a.m., on Wednesday, February 5, 2020, in the Professional Schools & Sciences Building at Dillard University. Dr. Kim Hunter Reed called the meeting to order.

#### ROLL CALL

The roll was called and a quorum was established.

#### Present at the meeting were:

Kim Hunter Reed  
James Ammons  
Joseph Bouie  
Kellie Taylor White  
Rodney Ellis  
Randal Gaines  
Richard Gallot, Jr.  
James Henderson  
Walter Kimbrough  
Mandi Mitchell  
Orlando McMeans  
Larissa Littleton-Steib  
Toya Barnes-Teamer  
Reynold Verret

#### Absent from the meeting were:

Ray Belton  
Gerald Boudreaux  
Preston Castille  
Patrick Jefferson  
John Pierre  
Edward Price  
Brianna Thomas  
Stephanie Willis

Dr. Marc Barnes, Vice President of the Division of Institutional Advancement at Dillard University, provided opening remarks on behalf of Dr. Walter Kimbrough.

#### APPROVAL OF APRIL AND OCTOBER MINUTES

**On the motion of Mr. Randal Gaines, seconded by Dr. Rick Gallot, the HBCU Advisory Council voted unanimously to approve the minutes of the August Council meeting.**

#### PUBLIC RELATIONS/OUTREACH WORKGROUP DEBRIEF

Dr. Rick Gallot and Dr. Nikki Godfrey briefed the Council on the inaugural HBCU Communications Summit. Dr. Gallot complimented the event and Dr. Walter Kimbrough and suggested inviting supervisory communications staff to participate in the future. Dr. Godfrey provided three takeaways from the event:

1. Concept of understanding branding - defining a purpose for your institution and using that purpose to foster authentic communication with your audience.
2. Importance of relationships - developing relationships with local media to advance your story.
3. Accuracy of information - providing accurate contact information and updating your website.

#### STATE & FEDERAL PROGRAMS RECOMMENDATIONS REVIEW

Ms. Carrie Robison, Regents Staff Lead for the State & Federal Programs Workgroup, provided a status update on the workgroup recommendations.

- Recommendation One: Map assets and expertise at all HBCUs in Louisiana: Gathering data on strengths, weaknesses, and opportunities for funding, individually and collectively.
- Recommendation Two: Build collaborations between HBCUs and K-12: Engage students early, build effective transition points from K-12 to college, and promote college retention and completion, particularly among underserved populations.
- Recommendation Three: Encourage full inclusion of all HBCUs, public and private, in state, local, and regional economic development initiatives: Establish powerful economic development partnerships across sectors to link HBCU programs, students, and faculty to Louisiana's economic needs and future.

#### STATE & FEDERAL PROGRAMS PANEL

Ms. Pat Roe, Vice President at Strada Education Network, presented Strada's work on the education to work pathways. Strada has been a thought leader in bridging the education and workforce gap, and has numerous initiatives to assist campuses in addressing related issues.. She suggested that institutions rethink career policies and encourage faculty to promote externships, and indicate that Strada looks forward to being a partner in the work.

Dr. Kaniesha Akinpelumi, Associate Vice President for Research and Sponsored Programs at Xavier University, presented federal priorities, ways HBCUs can position themselves to receive federal dollars, and various funding opportunities. She provided six recommendations for HBCUs to secure funding:

1. Develop institutional goals and objectives for development and research

2. Assess institutional infrastructure to conduct research
3. Have a grant writer, grant manager, and auditor on staff
4. Have credential staff in areas of research
5. Identify and secure laboratory space and equipment to conduct research
6. Develop a capability statement

Ms. Carrie Robison presented funding options that are available through Louisiana's constitutionally designated Board of Regents Support Fund (BoRSF). A detailed description of BoRSF programs was given to the Council. To date BoRSF has allocated over a billion dollars to colleges and universities across the state. One of the primary objectives of BoRSF is to build institutions' capacity to obtain equipment, supplies, student support, and faculty experience needed to compete successfully for federal funds.

Dr. Toya Barnes- Teamer, Principal at HCM Strategies, provided a summary of the panel and recommendations for the next steps of the Council.

1. Host webinars on cost-effective working relationships; and.
2. Assess the capacity of state's HBCUs to seek federal and state funding.

#### ACADEMIC WORKGROUP UPDATE

Dr. James Ammons presented the academic survey results from the October meeting.

- Top 3 retention challenges for campuses.
  - Financial Aid
  - ACT
  - Other: plan of study alignment with destinations and gateway/high failure courses
- Student Success Surveys.
  - Student intake
  - Student orientation
  - Registration process
  - Advisement satisfaction

- College readiness
- Noel-Levitz-Ruffalo Cody Student Satisfaction Inventory (SSI)
- Senior Exit Survey
- Student Withdrawal Survey

## BOARD OF REGENTS UPDATE

Dr. Reed provided updates to the Council related to executive budget, admission criteria, gateway courses, dual enrollment, and the Senate Education briefing.

### Executive Budget

The executive budget will be released on Friday, and the support of the Council is needed to ensure the continued investment in postsecondary education.

### Admission Criteria

Currently, students can enroll in a community college without a high school diploma and enroll in a four institution with either a minimum ACT score or minimum grade point average; however, a student must have an ACT score to receive TOPS. The ACT is used for English and Math placement. If an institution can provide support for students scoring below minimums in Math and/or English, Regents has allowed it to enroll students with three cut scores. Regents has met with ACT regarding the ACT Super Score. ACT will allow students to freeze their highest score on each subject and retest to increase the lowest score in each subject. Students who receive free and reduced lunch can apply for waivers through the school counselors.

### Gateway

There have been conversations around math pathways and math reforms. HBCUs are the only four year institutions in the state that can offer developmental education. All other developmental education offerings has been moved to community colleges.

### Dual Enrollment

In the 2019 legislative session, the Dual Enrollment Task Force was created. Currently, Louisiana has uneven opportunity for dual enrollment. One's geography determines one's opportunity. One goal that Regents and Board of Elementary and Secondary Elementary (BESE) have set is beginning with the postsecondary freshmen class of 2025, every high school student in Louisiana will graduate with college credit, credential or both. The Task Force's next meeting is scheduled for February 19<sup>th</sup>.

### Senate Education Briefings

Briefings will begin next week. There will be discussion around where higher education was headed and issues faced by higher education.

### HBCU DAY AT THE CAPITOL

HBCU Day at the Capitol is scheduled for April 14<sup>th</sup>, in conjunction with the Louisiana Legislative Black Caucus (LLBC) Prayer Breakfast. The LLBC Prayer Breakfast is from 7:30 a.m. – 9:00 a.m., and HBCU Day is from 9:00 a.m. – 12:00 p.m. The day will consist of a press conference, presentations on the steps and in the rotunda, and an an Advisory Council meeting. A request was made that each campus designate a representative to serve on the planning committee and assist with day execution on the day.

### CLOSING REMARKS~NEXT STEPS, FUTURE MEETINGS

Ms. Mandi Mitchell announced that Louisiana Economic Department, Entergy, and LLBC will host a Diversity in Entergy Day at the legislature on March 16<sup>th</sup>. There is a big focus on inviting HBCU students to attend the event. Also, LED will host a meet-and-greet for minority business owners as a means to work on the entire continuum. Once the details are finalized, Ms. Mitchell will share the information with the Council.

Dr. Reed announced that Project Success had a delay in outreach and encouraged Council members notify her if they have not received communication within the next 30 days.

The next meeting will be April 14, 2020 in the Governor's Press Room.

#### ADJOURNMENT

There being no further business to come before the HBCU Advisory Council, the meeting was adjourned at 12:00 p.m.