

March 2022

Regents Committee Meetings

March 23, 2022
9:45 a.m.



BOARD of REGENTS
STATE OF LOUISIANA

Audit

March 23, 2022

T. Jay Seale III, Chair
Sonia A. Pérez, Vice Chair
Randy L. Ewing
Gary N. Solomon, Jr.
Felix R. Weill
Judy A. Williams-Brown

Dr. Kim Hunter Reed,
Commissioner of Higher Education

Laura Soileau, P&N
Kristin Bourque, P&N





AGENDA ITEM II.

Roll Call



Louisiana Board of Regents Internal Audit Update – March 2022

assurance - consulting - tax - technology - pncpa.com

Postlethwaite & Netterville, A Professional Accounting Corporation

Internal Audit Update

➤ *Completed – FY 2021-2022 IA Plan:*

- BOR Endowments – Presented at December 2021 Board Meeting
- Contract Year 3 Follow-up Audit for the following area:
 - BOR IT Security

➤ *In Progress:*

- LUMCON Accounting Processes Audit (audit plan change approved by the Audit Committee in January 2022)

LUMCON Accounting Processes Audit Update

➤ *Completed as of March 7, 2022:*

- Obtained and reviewed LUMCON accounting reports, budgets and internal analysis performed on financial activity for FY 2019, 2020, and 2021.
- Conducted interviews and process walkthroughs with applicable personnel at LUMCON and Board of Regents

➤ *Next Steps:*

- Provide draft report of observations to management
- Hold meeting with management to discuss draft report observations
- Obtain management responses to observations
- Finalize report
- Present report and management responses to observations to the Audit Committee





AGENDA ITEM IV.

Other Business



AGENDA ITEM V.

Adjournment

Finance

March 23, 2022

Gary N. Solomon, Jr., Chair

Robert W. Levy, Vice Chair

Blake R. David

Phillip R. May, Jr.

Sonia A. Pérez

T. Jay Seale, III

Judy A. Williams-Brown

LCTC System Representative

LSU System Representative

SU System Representative

UL System Representative

Matthew LaBruyere,

Deputy Commissioner for Finance and
Administration



BOARD of REGENTS
STATE OF LOUISIANA



AGENDA ITEM II.

Roll Call

AGENDA ITEM III.

Review and Approval of the FY 2022-2023 Preliminary Funding Recommendation

Power to Recommend Budget - R.S. 17:3129(F)

- “Any formula formulated and adopted by the Board of Regents for funding institutions of postsecondary education in the ensuing year ... shall be annually reported to the Senate Committee on Education, the Senate Committee on Finance, the House Committee on Education, and the House Committee on Appropriations, not later than March 31st of each year.”

AGENDA ITEM III.

Review and Approval of the FY 2022-2023 Preliminary Funding Recommendation

Outcomes Based Funding Formula Methodology since FY17

Fiscal Year	Base	Cost	Outcomes
FY17	70.0%	15.0%	15.0%
FY18	65.0%	17.5%	17.5%
FY19	63.0%	17.0%	20.0%
FY20	63.0%	17.0%	20.0%
FY21	Did not use Formula		
FY22	58.0%	17.0%	25.0%
FY23	55.0%	17.0%	28.0%

AGENDA ITEM III.

Review and Approval of the FY 2022-2023 Preliminary Funding Recommendation

FY22 Existing Operating Budget (EOB) vs. FY23 Preliminary Distribution				
System		State General Fund (SGF) 12/1/2021 EOB	FY23 SGF Preliminary Distribution	Total Increase FY22 EOB to FY23 Executive Budget
Board of Regents		\$18,866,918	\$51,369,259	\$32,502,341
LOSFA		\$331,876,404	\$341,954,935	\$10,078,531
LUMCON		\$4,073,625	\$4,171,692	\$98,067
LCTC System Total		\$134,001,277	\$139,766,536	\$5,765,259
LSU System Total		\$389,583,672	\$409,909,363	\$20,325,691
SU System Total		\$51,673,797	\$50,014,783	(\$1,659,014)
UL System Total		\$244,866,278	\$253,400,704	\$8,534,426
Grand Total		\$1,174,941,971	\$1,250,587,272	\$75,645,301

STAFF RECOMMENDATION

Senior Staff recommends approval of the distribution for all of higher education, which allocates available funding in accordance with the formula methodology of 55% base, 17% cost, and 28% outcomes.

AGENDA ITEM IV.

Other Business

AGENDA ITEM V.

Adjournment

Legislative

March 23, 2022

Sonia A. Pérez, Chair
Terrie P. Sterling, Vice Chair
Blake R. David
Robert W. Levy
Phillip R. May, Jr.
Charles R. McDonald
Cameron T. Jackson
LCTC System Representative
LSU System Representative
SU System Representative
UL System Representative

Erin Cowser,
Assistant Commissioner for Legislative
and External Affairs



BOARD of REGENTS
STATE OF LOUISIANA



AGENDA ITEM II.

Roll Call



AGENDA ITEM III.

Universal Transferability

SB 261, Sen. Fields

Creates seamless transfer of course credits in all higher education pathways

Dual Enrollment Counseling

HB 333, Rep. Brass

Assures students are made aware of early college opportunities available in secondary school

Nurses, Teachers Workforce Solutions

Addresses workforce shortages by attracting retired teachers and nursing faculty to train/teach future workforce

AGENDA ITEM III.

LUMCON Procurement

HB 310, Rep. Magee

Places LUMCON's procurement designation at the same level as other specialized institutions (i.e., Pennington Biomedical, SU Ag Center, LSU Ag Center)

Power-Based Violence Review Panel

SB 297, Sen. Barrow

Strengthens the panel's membership by adding a Title IX representative from each higher education system

AGENDA ITEM III.

TOPS Executive Order Codification

SB 178, Sen. Fields

Codifies Hurricane Ida eligibility changes made via Executive Order, so students are not penalized for circumstances beyond their control

Campus Resiliency

HR TBA, Rep. Zeringue

Hardens campus infrastructures, conducts pre-disruption inventories and pilots a Campus Resiliency Center concept

AGENDA ITEM IV.

Other Business

AGENDA ITEM V.

Adjournment

Facilities and Property

March 23, 2022

Darren G. Mire, Chair
Robert W. Levy, Vice Chair
Randy L. Ewing
Charles R. McDonald
Felix R. Weill
Cameron T. Jackson
LCTC System Representative
LSU System Representative
SU System Representative
UL System Representative

Chris Herring,
Associate Commissioner for Facilities
Planning and Emergency Management





AGENDA ITEM II.

Roll Call

AGENDA ITEM III.

Additions to BoR FY 22-23 Capital Outlay Budget Recommendation

Campus	Project	Year 1 Funding	Project Total
La Tech	Central Steam Generator Switch Gear	\$2,000,000	\$3,500,000
La Tech	Agriculture and Forestry Wood Products Education and Research Center	\$3,500,000*	\$15,000,000*
	*La Tech contributing \$5M of the \$15M project total		
La Tech	Athletic Academic Center	\$3,000,000*	\$12,000,000*
	*La Tech contributing \$6M of the \$12M project total.		

STAFF RECOMMENDATION

Senior Staff recommends approval
of the additions to the Board of Regents'
FY 2022-23 Capital Outlay Budget Recommendation
submitted by the University of Louisiana System,
on behalf of Louisiana Tech University, as presented.

AGENDA ITEM IV.

Resiliency Framework Update

Louisiana Board of Regents Board Meeting



RECOVERY CONTINUUM

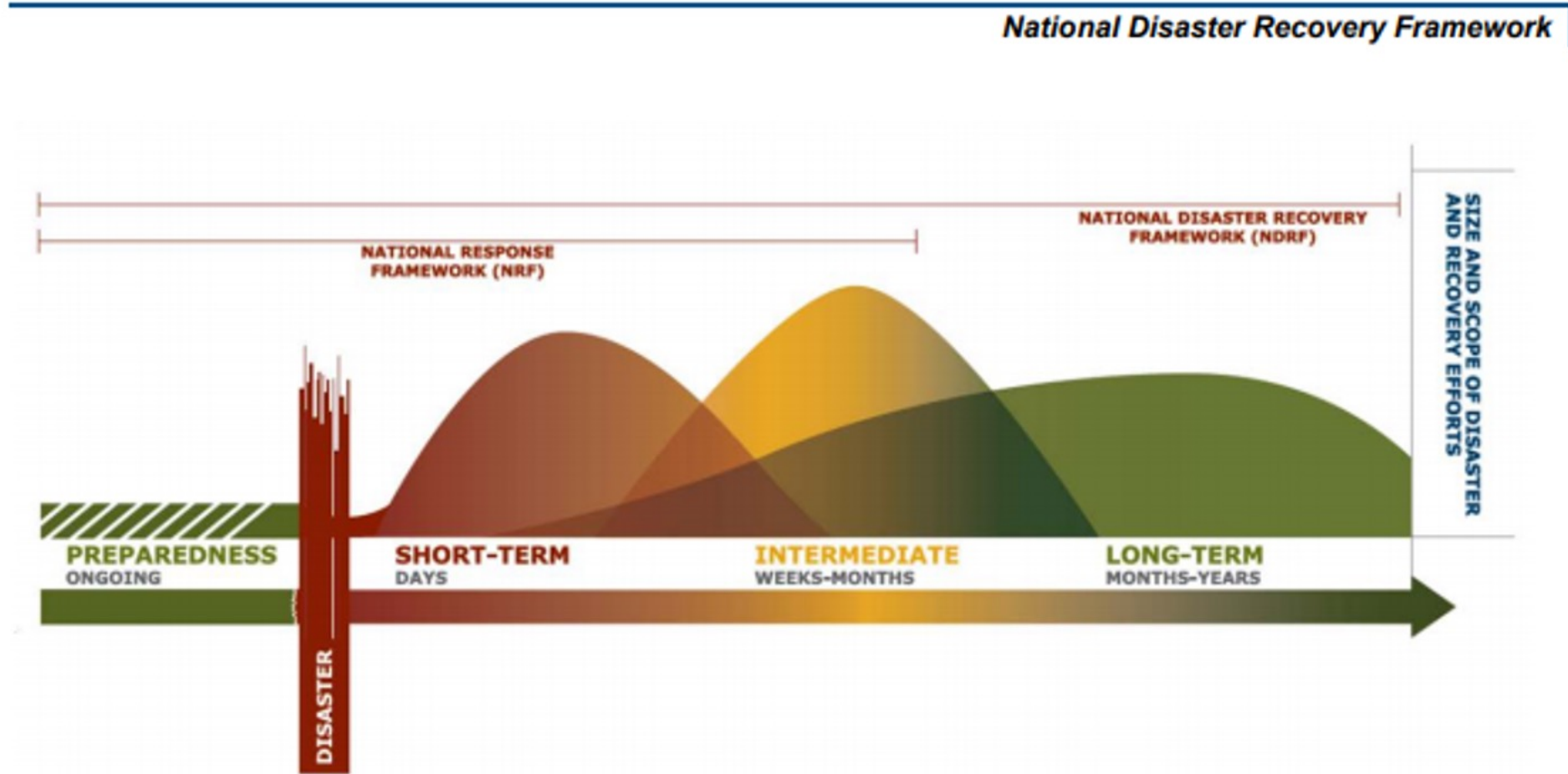
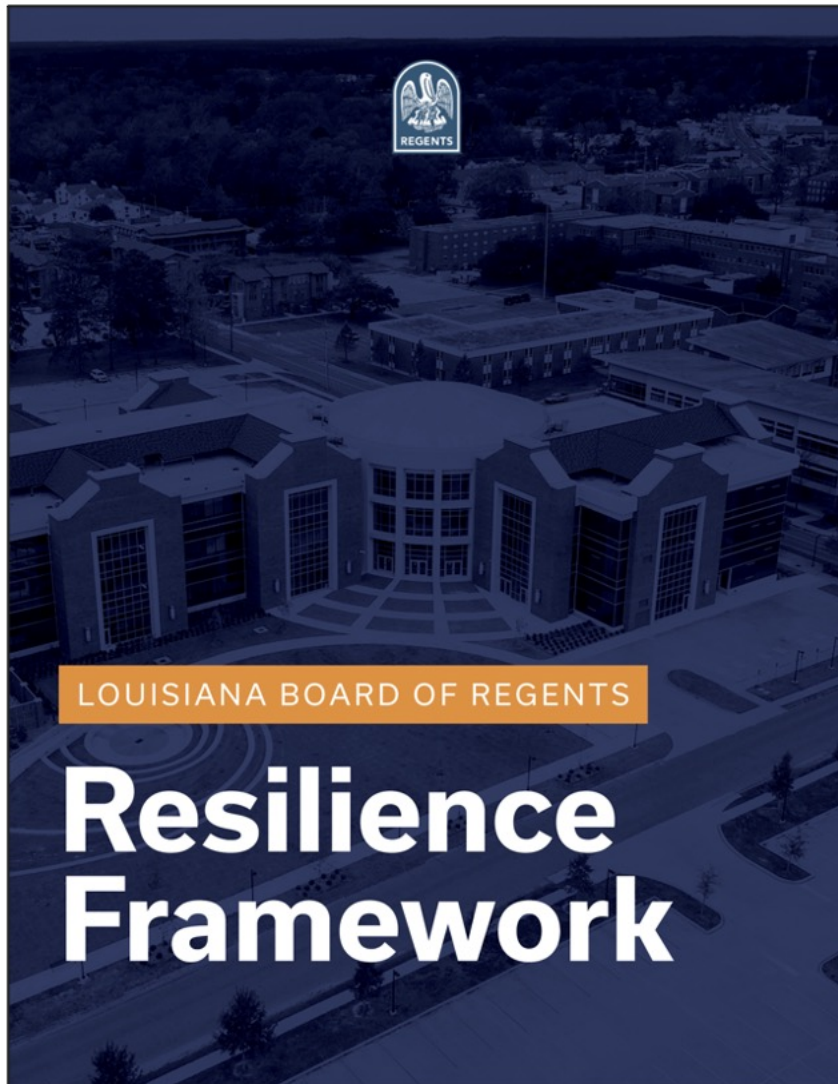


Figure 1: Recovery Continuum

Source: FEMA

Louisiana Board of Regents Resilience Efforts



Resilience Framework Goals & Objectives



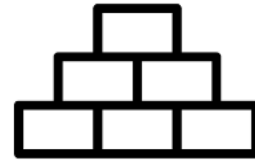
EFFECTIVE & COORDINATED DECISION-MAKING

Defining stakeholder roles; coordinating recovery activities; making informed and timely decisions



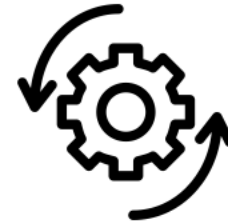
COMPREHENSIVE & TRANSPARENT APPROACH

Plan and operate recovery programs and efforts serving the needs of the campus communities, engaging stakeholders and making recovery plans accessible



RESILIENT REBUILDING

Recovery is not defined as return to pre-disaster conditions; define what successful recovery is for each campus community

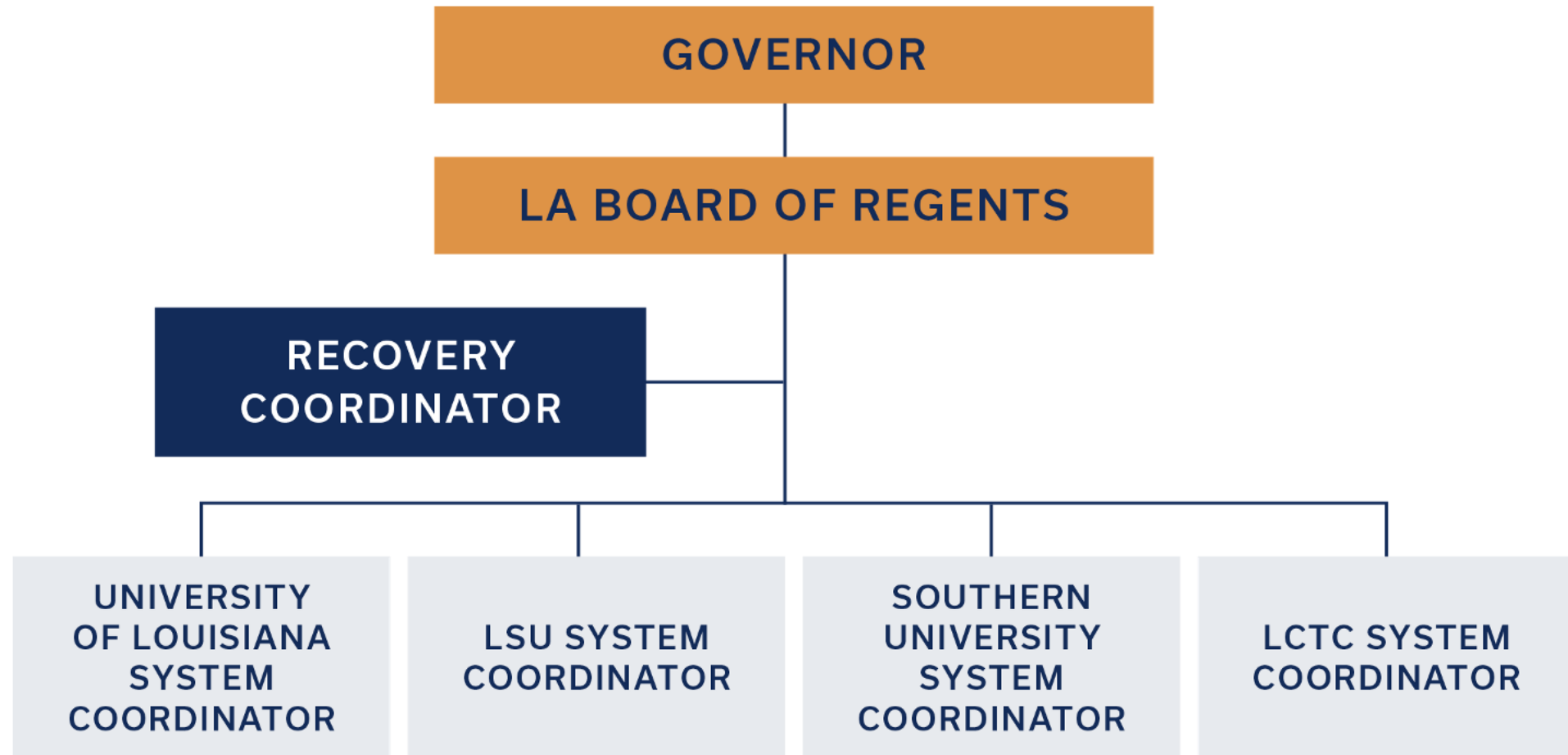


WELL-MANAGED RECOVERY

Effectively leveraging resources, transitioning the campus community from response to recovery, and planning for a better future

Resilience Framework Governance & Structure:

EXECUTIVE POLICY GROUP



Critical Recovery Functions



CRITICAL
RECOVERY
FUNCTION 1

**RECOVERY
OF
ACADEMICS
AND
RESEARCH**



CRITICAL
RECOVERY
FUNCTION 2

**RECOVERY
OF PHYSICAL
AND
STRUCTURAL
ASSETS**



CRITICAL
RECOVERY
FUNCTION 3

**RECOVERY
OF CAMPUS
BUSINESS
FUNCTIONS**

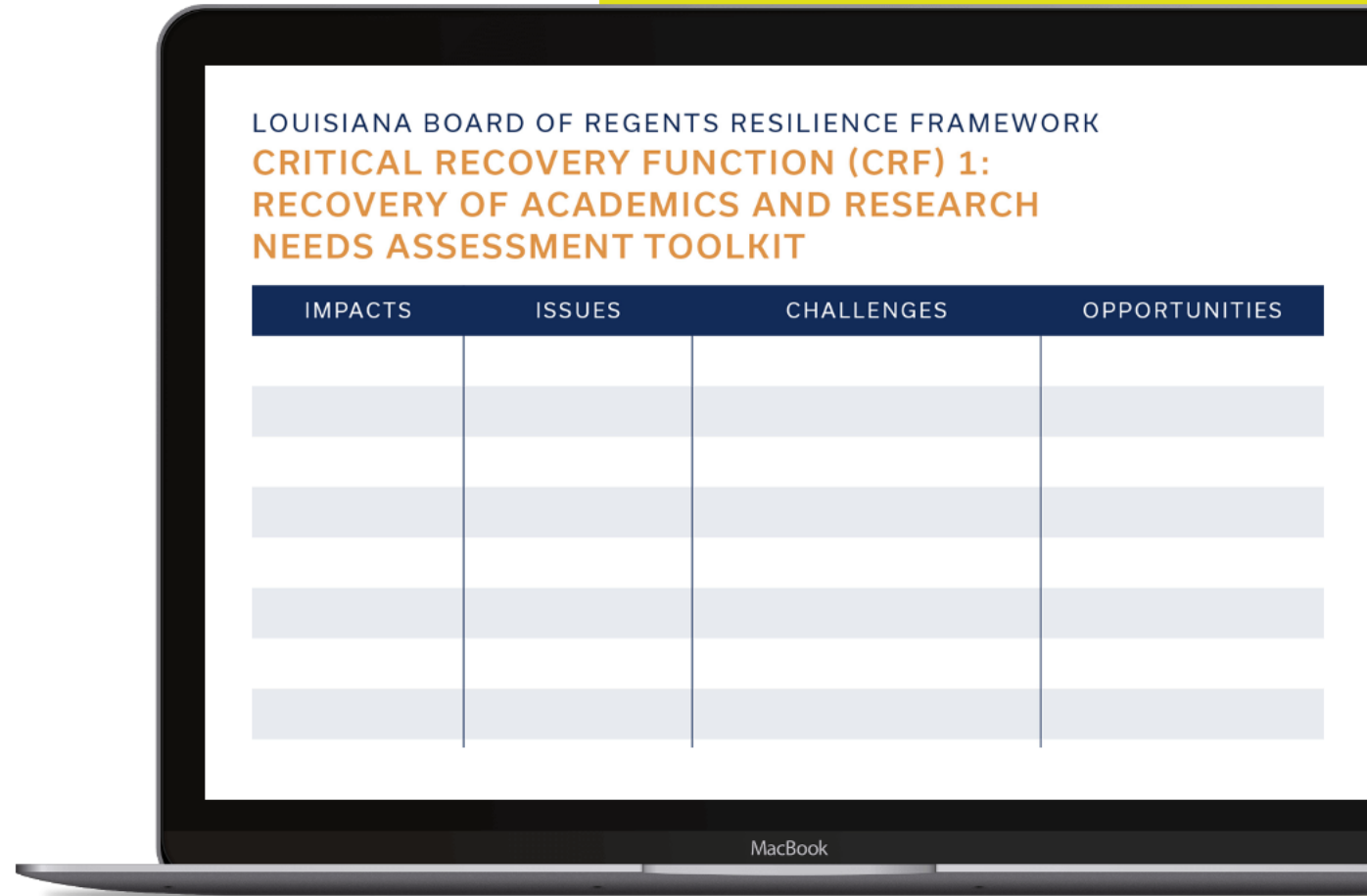


CRITICAL
RECOVERY
FUNCTION 4

**STUDENTS'
SAFE
RETURN TO
CAMPUS**

RESILIENCE FRAMEWORK NEXT STEP:

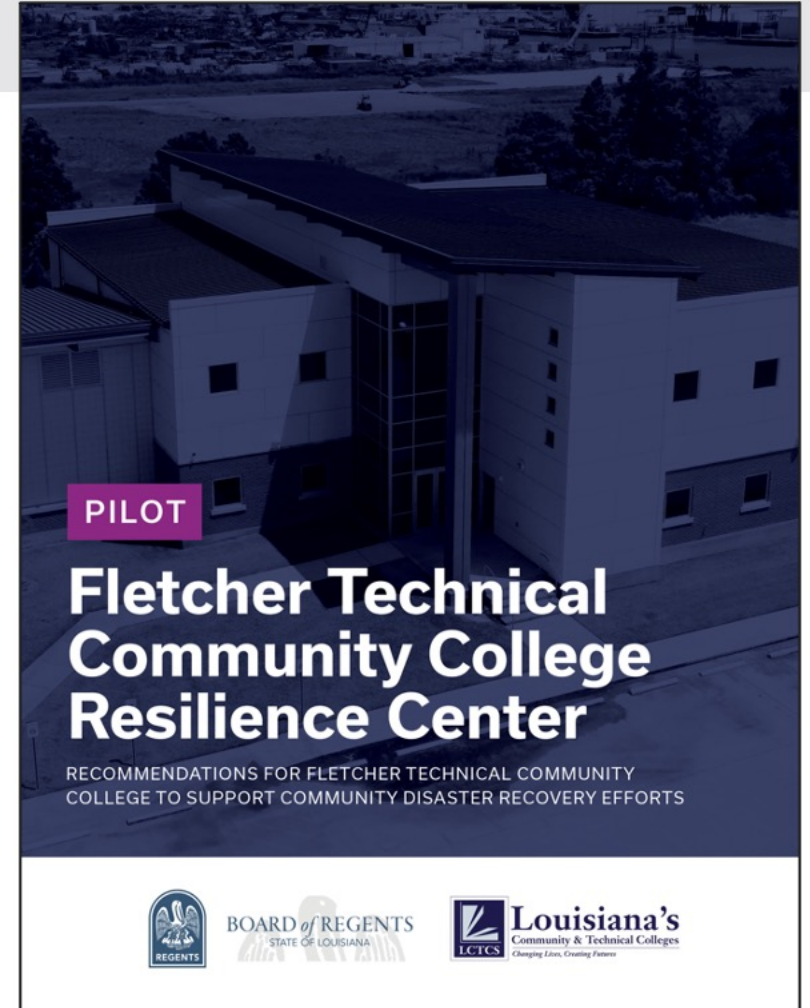
Resilience Needs Assessment



Fletcher Technical Community College Resilience Center

Concept

- Contains recommendations for **incorporating pre- and post-disaster planning efforts** to support and expedite a community's recovery
- Fletcher Technical Community College serves as the **pilot campus**, with intentions to incorporate across additional campuses
- Utilizes campus facilities, equipment, infrastructure, and the skilled human resources (students and staff) to serve and assist the larger community in a **more expeditious short- and medium-term recovery**



Fletcher Technical Community College Resilience Center Recommendations

1

Leaders at all levels recognize Fletcher's campus locations as untapped resources that **can improve a community's resilience** and expedite its recovery

2

Convene state and local emergency preparedness stakeholders to **integrate Fletcher Technical Community College**, its infrastructure and assets, and its human capital into preparedness and recovery plans

3

Identify opportunities to incorporate **resilient building practices** into the Fletcher campus master plan, retrofitting existing campus infrastructure for greater resilience, and allocating funding to support future campus resilience

4

Designate **recovery liaisons** within the state's emergency preparedness and higher education agencies to convene all necessary partners and resources to pilot this effort at Fletcher

5

Seek **continued guidance** from federal, state, and local stakeholders and emergency personnel for ways to constantly improve Fletcher's involvement in disaster recovery

Thank You

ROWDY GAUDET
EMERGENT METHOD

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BATON ROUGE, LOUISIANA 70801

ROWDY@EMERGENTMETHOD.COM / 225.372.5102

AGENDA ITEM V.

Other Business

AGENDA ITEM VI.

Adjournment

Academic and Student Affairs

February 23, 2022

Blake R. David, Chair
Stephanie A. Finley, Vice Chair
Wilbert D. Pryor
Gary N. Solomon, Jr.
Terrie P. Sterling
Judy A. Williams-Brown
Cameron T. Jackson
LCTC System Representative
LSU System Representative
SU System Representative
UL System Representative

Dr. Tristan Denley,
Deputy Commissioner
for Academic Affairs and Innovation



BOARD of REGENTS
STATE OF LOUISIANA

AGENDA ITEM II.

Roll Call



AGENDA ITEM III.A.

Consent Agenda

A. Routine Staff Approvals

STAFF RECOMMENDATION

Senior Staff recommends approval of the items on the Consent Agenda.

AGENDA ITEM IV.

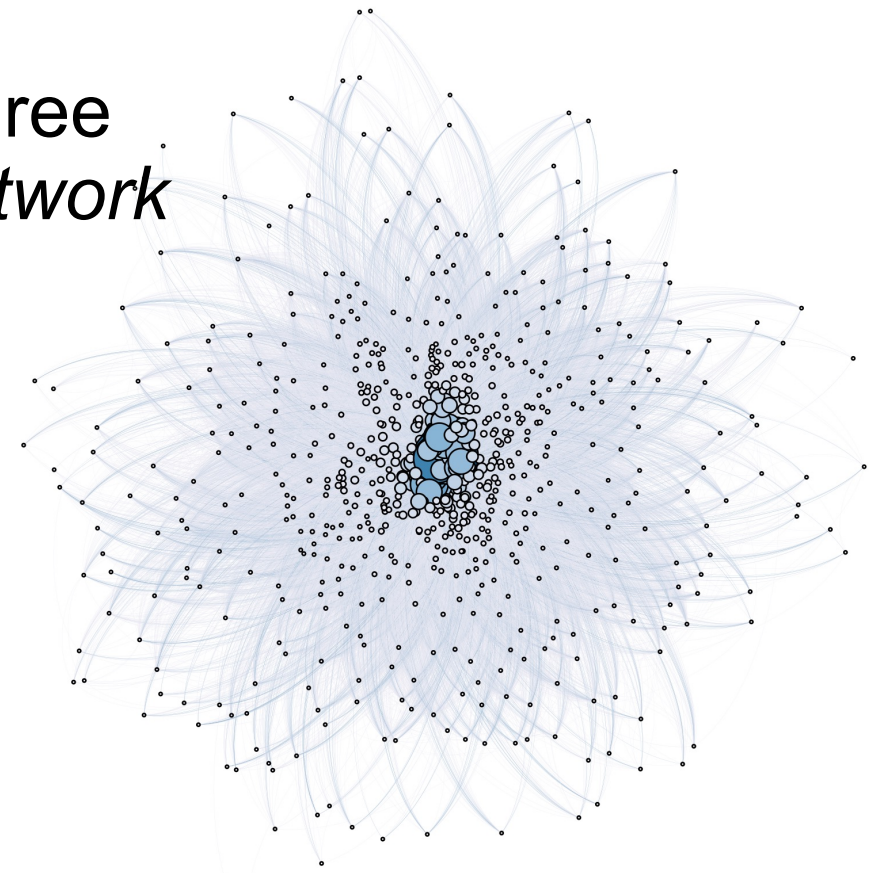
Academic Affairs Policies

- A. Revised: 2.18 Gateway Mathematics and English Course Placement Requirements
- B. New: 2.23 Prior Learning Assessment

AGENDA ITEM IV.A.

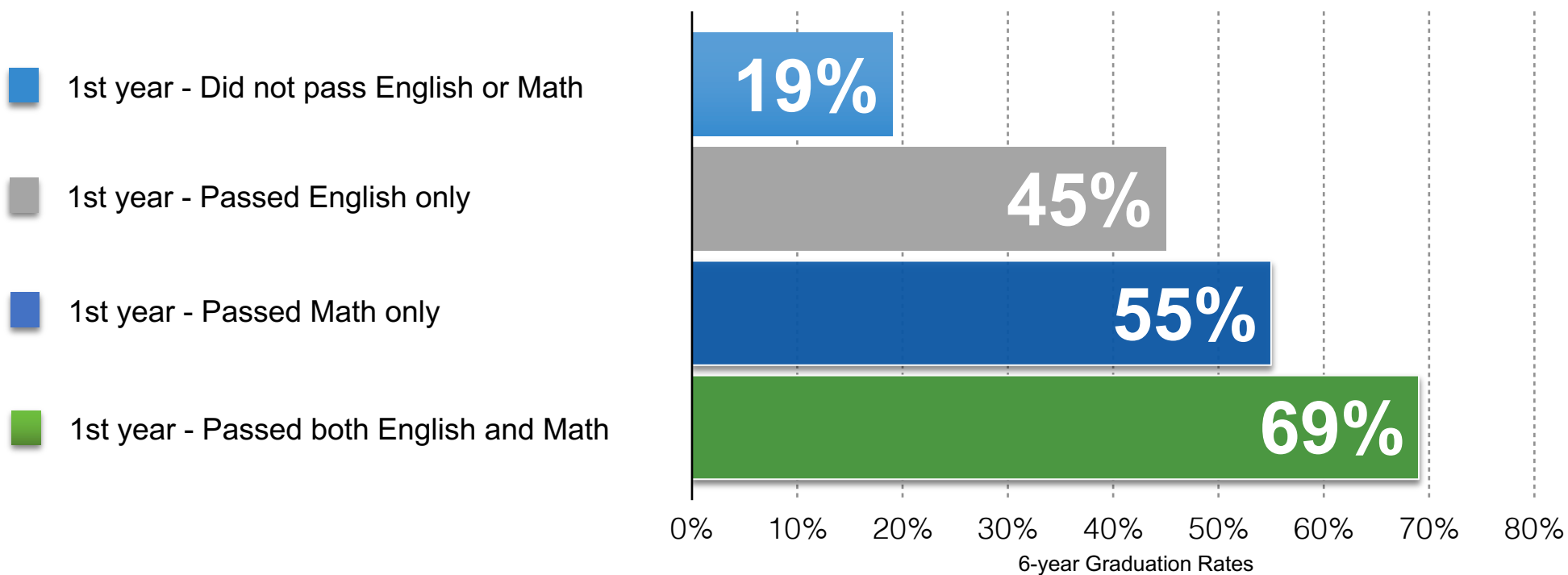
A. Revised: 2.18 Gateway Mathematics and English Course Placement Requirements

- The structure of our systems' degree curricula forms a *Small World Network* with **math** and **English** at the very center.



AGENDA ITEM IV.A.

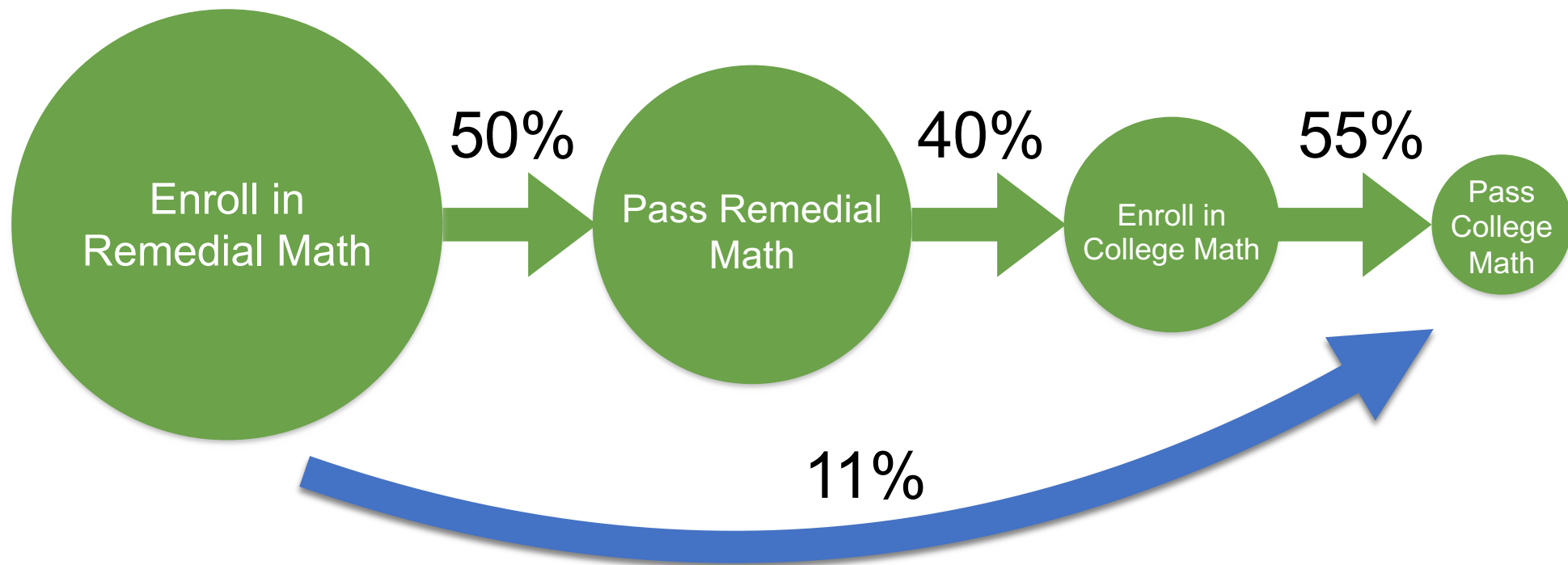
Louisiana English and Mathematics Courses



REMEDIATION

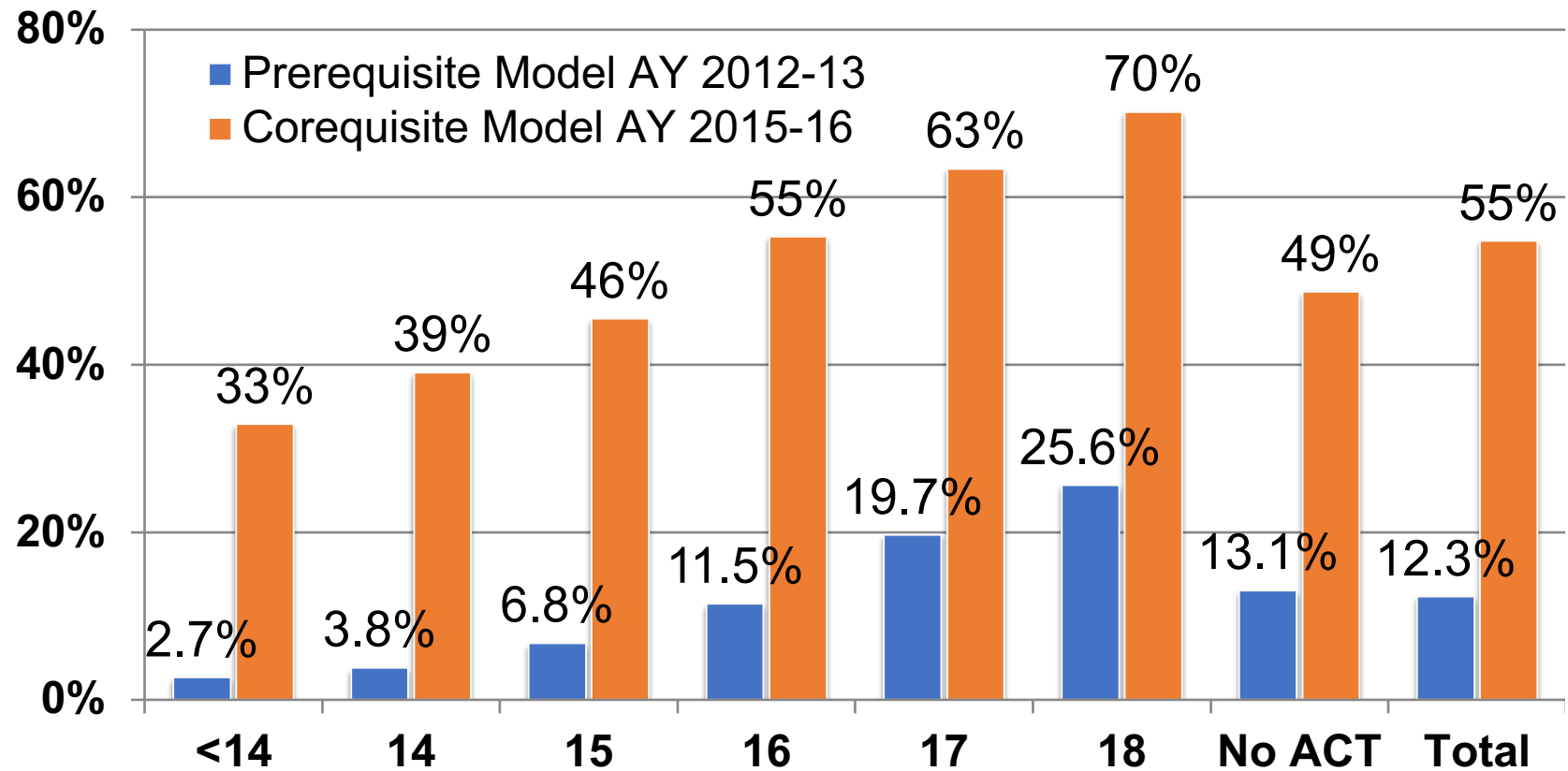
A large, dark, textured boulder is positioned in the center of a two-lane asphalt road, completely blocking the path. The road has two bright yellow double lines running down its center. The background features a grassy hill on the left and a line of dark evergreen trees on the right under a clear sky. The word "REMEDIATION" is written in large, white, sans-serif capital letters across the middle of the image, partially obscuring the boulder.

AGENDA ITEM IV.A.



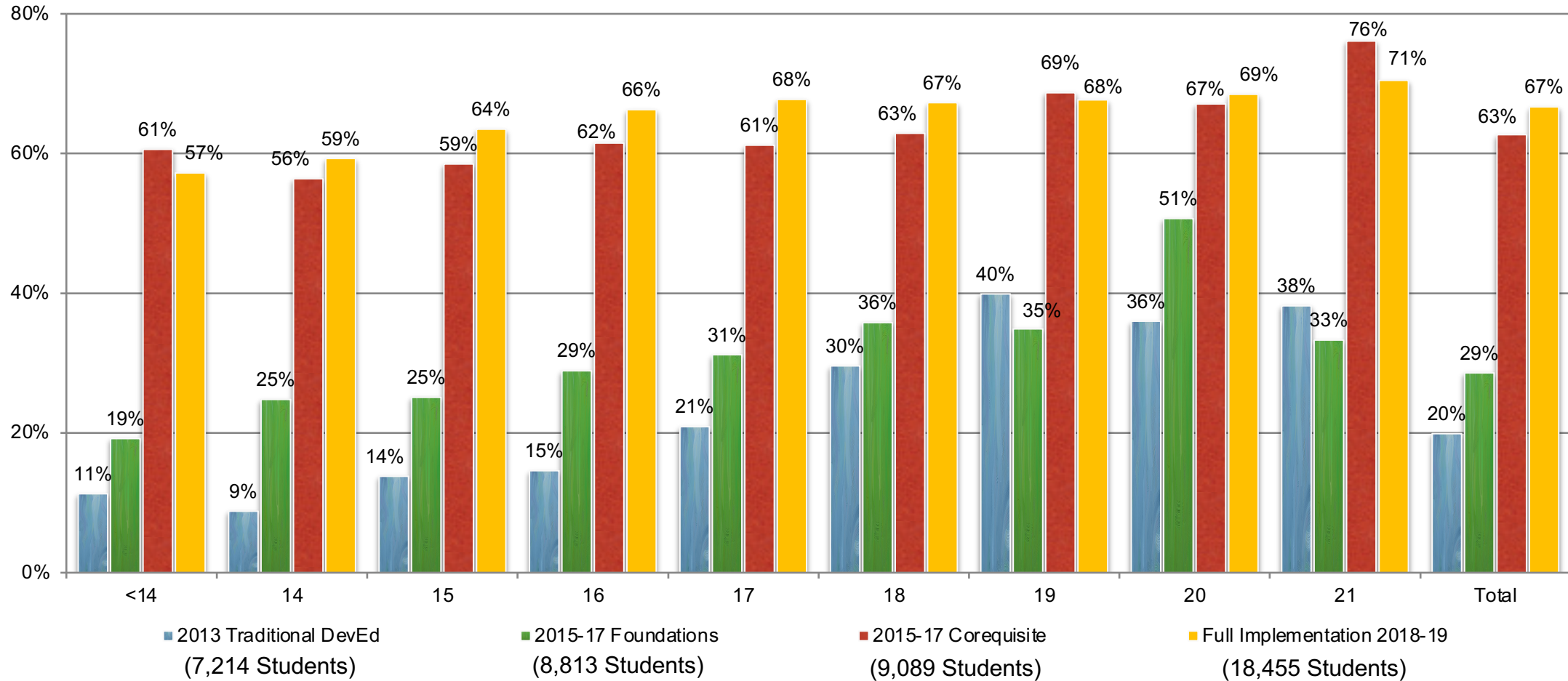
AGENDA ITEM IV.A.

Completion of Gateway Math by ACT Subscore
Tennessee Community College Prerequisite Model vs. Corequisite Model



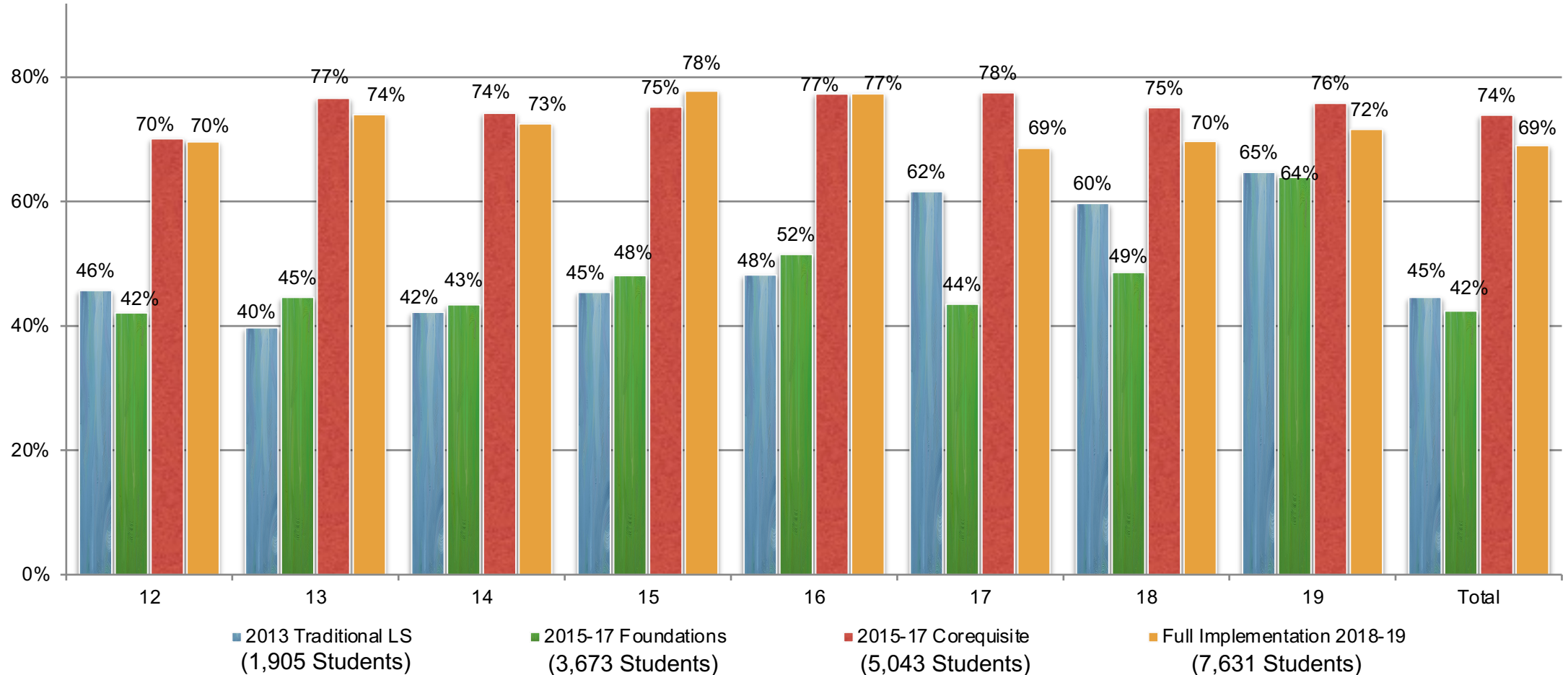
AGENDA ITEM IV.A.

University System of Georgia Comparison of Mathematics Developmental Education Models



AGENDA ITEM IV.A.

University System of Georgia Comparison of English Developmental Education Models



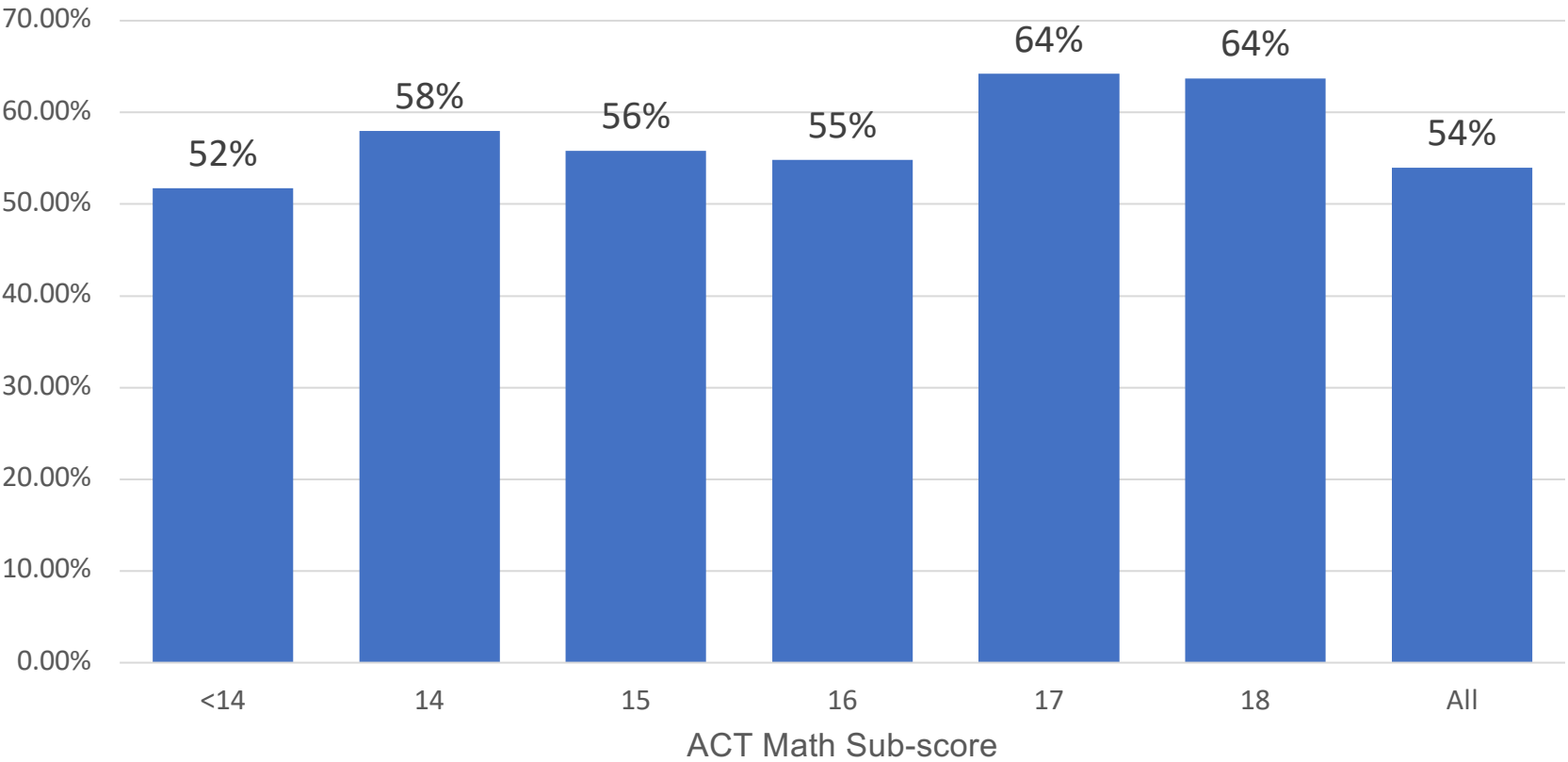
AGENDA ITEM IV.A.

- Success in college-level mathematics and English in a student's first year is a significant factor in their earning a degree.
- Regents' Master Plan identifies the goal of improving student success through developmental education reform as a critical component to achieving our state's 60% by 2030 attainment goal.
- Developmental education reform is critical to removing barriers keeping Louisiana students from moving forward in college.
- In 2020, LA BoR was awarded a grant from Strong Start to Finish (SSTF), an Education Commission of the States (ECS) project, focused on developmental education reform.



AGENDA ITEM IV.A.

Louisiana Statewide Corequisite Results Fall 2021



AGENDA ITEM IV.A.

This policy establishes uniform guidelines for the placement of students in entry-level, college-level courses in mathematics and English and establishes an implementation timeline to:

- Completely change the mode of developmental education, eliminating stand-alone remediation and fully scaling corequisite support;
- Increase the number of students who can access and successfully complete a gateway mathematics course and/or English course;
- Increase the retention and graduation rates of college students; and
- Remove systemic barriers to equitable access and outcomes for Louisiana's students.

STAFF RECOMMENDATION

Senior Staff recommends approval of Academic Affairs Policy 2.18 Gateway Mathematics and English Course Placement Requirements effective beginning in the fall 2023 semester for mathematics courses and beginning in the fall 2024 semester for English courses.

AGENDA ITEM IV.B.

B. New: 2.23 Prior Learning Assessment

- Prior Learning Assessment (PLA) is a national best practice that supports students with work or military experience who seek to return to college.
- PLA is the process for evaluating knowledge and skills acquired outside of college in the workforce or military and then translating those skills into college credit.
- A.A. Policy 2.23 seeks to establish a statewide framework that will provide guidance and establish guidelines for institutions to recognize and award PLA credit.

AGENDA ITEM IV.B.

B. New: 2.23 Prior Learning Assessment

- A.A. Policy 2.23 provides a mechanism for transfer students, near-completers, adult learners, and military and veteran students to have their work and service acknowledged by awarding credit for those experiences, which can then apply towards a credential.
- A.A. Policy 2.23 supports the Master Plan attainment goal of 60% attainment by 2030.

STAFF RECOMMENDATION

Senior Staff recommends approval of Academic Affairs Policy 2.23 Prior Learning Assessment effective immediately.

AGENDA ITEM V.

Other Business

AGENDA ITEM VI.

Adjournment

Statewide Programs

February 23, 2022

Randy L. Ewing, Chair
Charles R. McDonald, Vice Chair
Stephanie A. Finley
Darren G. Mire
Wilbert D. Pryor
Felix R. Weill
Cameron T. Jackson

Dr. Sujuan Boutté,
Executive Director of LOSFA



BOARD of REGENTS
STATE OF LOUISIANA



AGENDA ITEM II.

Roll Call

AGENDA ITEM III.A.

Consent Agenda

A. Approval of Final Rulemaking

- Implement Act 457 of the 2021 Regular Session of the Louisiana Legislature, the M.J. Foster Promise Program.
- The rulemaking:
 - Provides definitions;
 - Establishes responsibilities of the Louisiana Board of Regents, the Louisiana Office of Student Financial Assistance, and eligible colleges; and
 - Provides for initial and continuing eligibility for the program.

AGENDA ITEM III.B.

Consent Agenda

B. Approval of TOPS Exceptions

- Requests for exception to the TOPS regulatory provisions that require students to remain continuously enrolled and to earn the annual credit hours required during the academic year.

RECOMMENDATION

The LOSFA Advisory Board recommends approval of Consent Agenda items.

AGENDA ITEM IV.

Consideration of a Definition of Financial Aid
for the Purpose of Last-Dollar Award Programs

STAFF RECOMMENDATION

Senior Staff recommends the Board of Regents approve a definition of financial aid that excludes student loans and work-study for last dollar programs and further seeks a definite statement affirming that this action is in keeping with legislative intent regarding implementation of the M.J. Foster Program (Act 457).



AGENDA ITEM V.

Adjournment

Planning, Research and Performance

March 23, 2022

Terrie P. Sterling, Chair
Judy A. Williams-Brown, Vice Chair
Stephanie A. Finley
Robert W. Levy
Charles R. McDonald
Sonia A. Pérez
Wilbert D. Pryor
Felix R. Weill

Dr. Susannah Craig,
Deputy Commissioner for Strategic
Planning and Student Success

Janet E. Newhall,
Assistant Commissioner
for Academic Affairs





AGENDA ITEM II.

Roll Call

AGENDA ITEM III.A.

Consent Agenda

A. Advisory Commission on Proprietary Schools

1. Associate in Occupational Studies Application
 - a. Delta College of Arts and Technology of Baton Rouge
Healthcare Administration, Associate in Occupational
Studies
2. Initial Applications
 - a. Phlebotomy Career Training Academy, LLC – Lafayette, La.
 - b. River Parish Institute – Gonzales, La.
 - c. St. Agatha Career Schools, LLC – New Orleans, La.

AGENDA ITEM III.A.

Consent Agenda

3. Renewal Applications

- a. Baton Rouge School of Court Reporting, LLC – License #: 2083
- b. Becker Professional Education Online – License #: 2263
- c. Beso Beauty, LLC – License #: 2264
- d. Blue Cliff College – Lafayette – License #: 2006
- e. Burks Medical Training, LLC – License #: 2296
- f. Carter's Career Center, LLC – License #: 2286
- g. Coastal College – Hammond – License #: 791
- h. Hospitality Opportunity and Service Training (HOST) – License #: 2312
- i. ITI Technical College – License #: 2007
- j. LifeShare Phlebotomy School – License #: 2313

AGENDA ITEM III.A.

Consent Agenda

3. Renewal Applications

- k. Louisiana Dental Assistant School, LLC – License #: 2073
- l. Louisiana Dental Institute, LLC – License #: 2287
- m. Moore Career College – License #: 2298
- n. Next Level Educational Services, LLC – License #: 2331
- o. Professional Laser Training, LLC – License #: 2297
- p. Remington College - Knoxville – License #: 2314
- q. SNAP Medical Assistant School – License #: 2265
- r. Tulsa Welding School - Jacksonville Campus – License #: 2123
- s. United Dental Institute, LLC - Baton Rouge – License #: 2328
- t. United Dental Institute, LLC - Lafayette – License #: 2329
- u. United Dental Institute, LLC - New Orleans – License #: 2330

STAFF RECOMMENDATION

Senior Staff recommends approval
of Consent Agenda items.

AGENDA ITEM IV.

Response to House Resolution 150 of the 2021 Regular Session

- **House Resolution 150 (HR 150)** of the 2021 Regular Session of the Louisiana Legislature charged Regents and the LSU Board of Supervisors to:
 - “collaboratively study and report relative to the status of the Louisiana State University Shreveport Commitment Plan of 2012 (Commitment Plan), including an update on the needs and strategies outlined in the 2012 report by Eva Klein & Associates, Achieving a Comprehensive Public University in Shreveport-Bossier: Analysis of Alternative Strategies (Klein Report).”

AGENDA ITEM IV.

Response to House Resolution 150 of the 2021 Regular Session

- Part 1: LSU, LSUS, and Regents staff collaborated to compile the responses. Activities included:
 1. A comparative analysis of the Klein Report and the Commitment Plan with LSUS activities in line with those documents since 2012.
 2. A comprehensive review of related documents including LSU Board of Supervisors meeting minutes and LSU and LSUS strategic plans and related documents.
 3. An evaluation of LSUS data and activities from 2012 to the present.

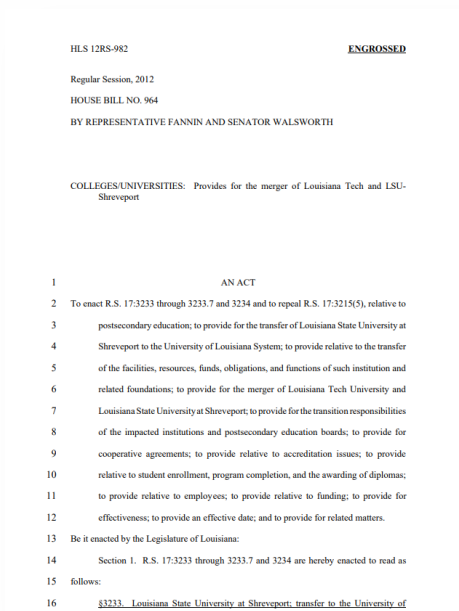
AGENDA ITEM IV.

Response to House Resolution 150 of the 2021 Regular Session

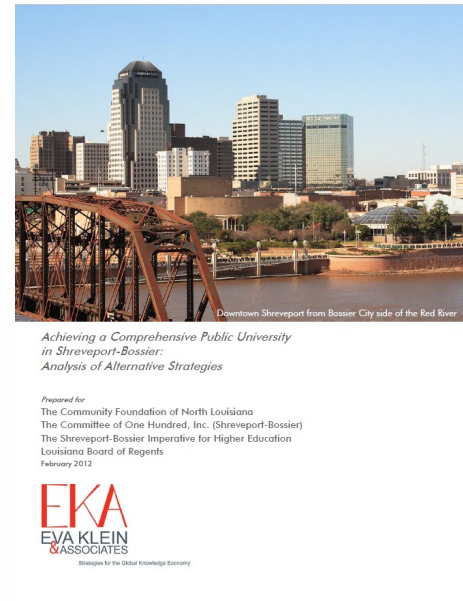
- Part 2: Regents and LSU secured the services of EAB Global to study and evaluate labor demand growth in Northwest Louisiana and identify academic and technical program opportunities for the region with a particular focus on the role of LSUS in addressing those opportunities.
- Part 3: Conclusions and Recommendations.

AGENDA ITEM IV.

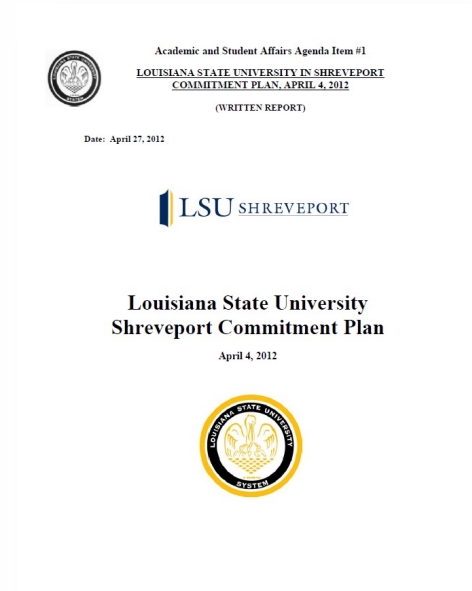
The Louisiana State University Shreveport Commitment Plan of 2012



HB 964 of 2012



2012 Klein Report



2012 LSUS Commitment Plan

AGENDA ITEM IV.

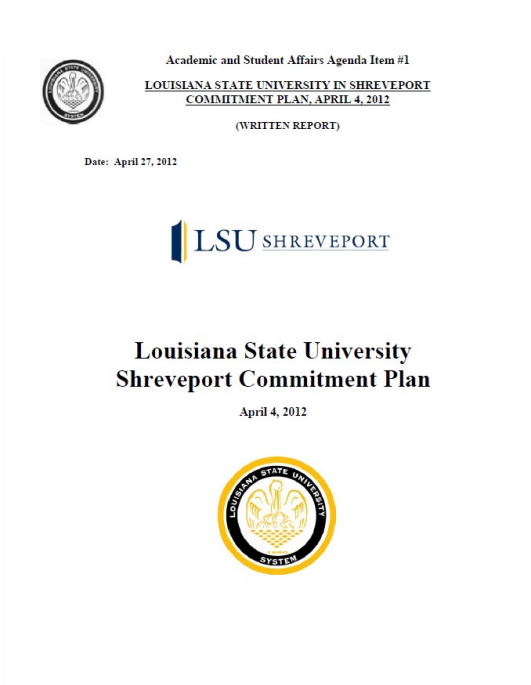
The Louisiana State University Shreveport Commitment Plan of 2012



1. New and Updated Academic Programs
2. Serve Adults, Place-Bound Students, and other Non-traditional Students through Distance Education.
3. Collaborate with Community Colleges: Develop joint admission programs with Southern University Shreveport (SUSLA) and Bossier Parish Community College (BPCC).
4. Establish a Consortium among LSUS, Centenary College, SUSLA, BPCC, and LSU HSC-S.

AGENDA ITEM IV.

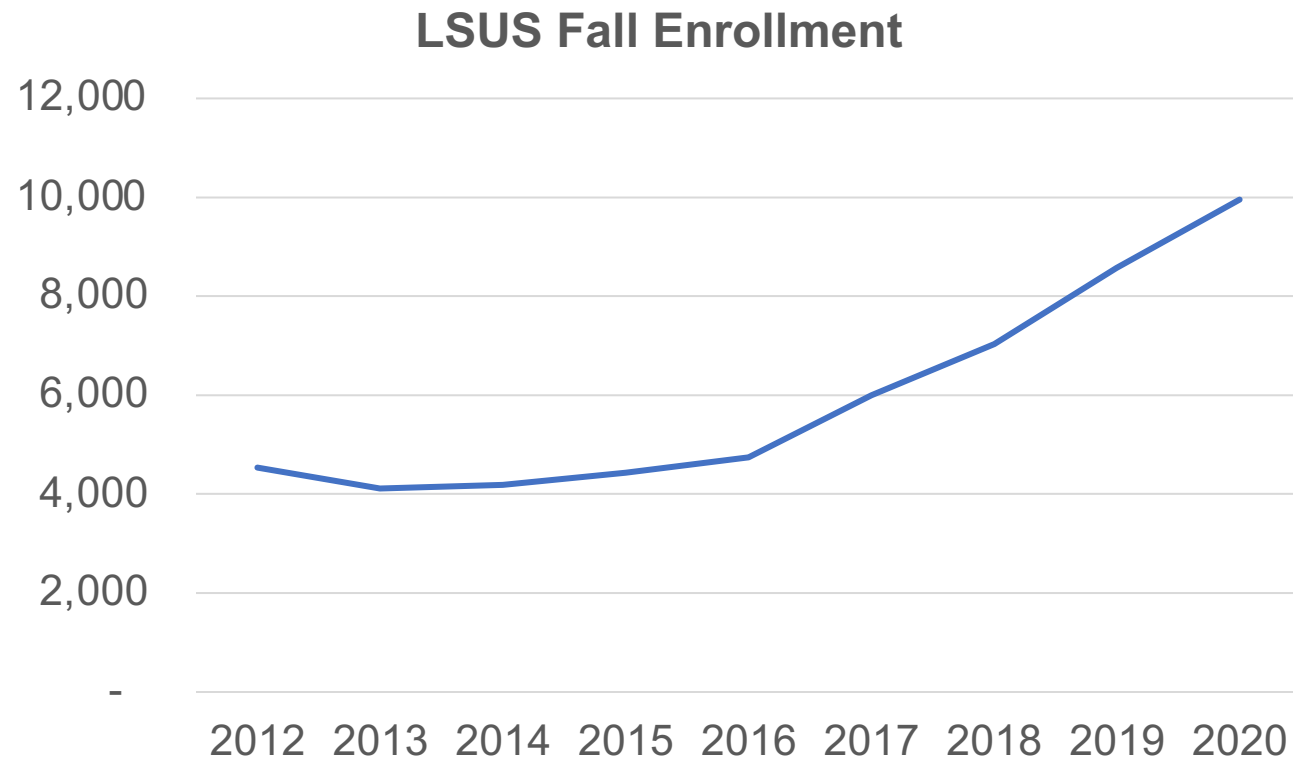
The Louisiana State University Shreveport Commitment Plan of 2012



5. Focus on Student Academic Achievement: directly admit students into a major or direct undecided students into one of four major academic tracks, increase work-based learning, ensure access to honors-level courses, and develop college-based learning communities for incoming freshmen.
6. Improve Student Enrollment: Implement an all-inclusive (holistic) application review, admission appeals process, and an early admission program

AGENDA ITEM IV.

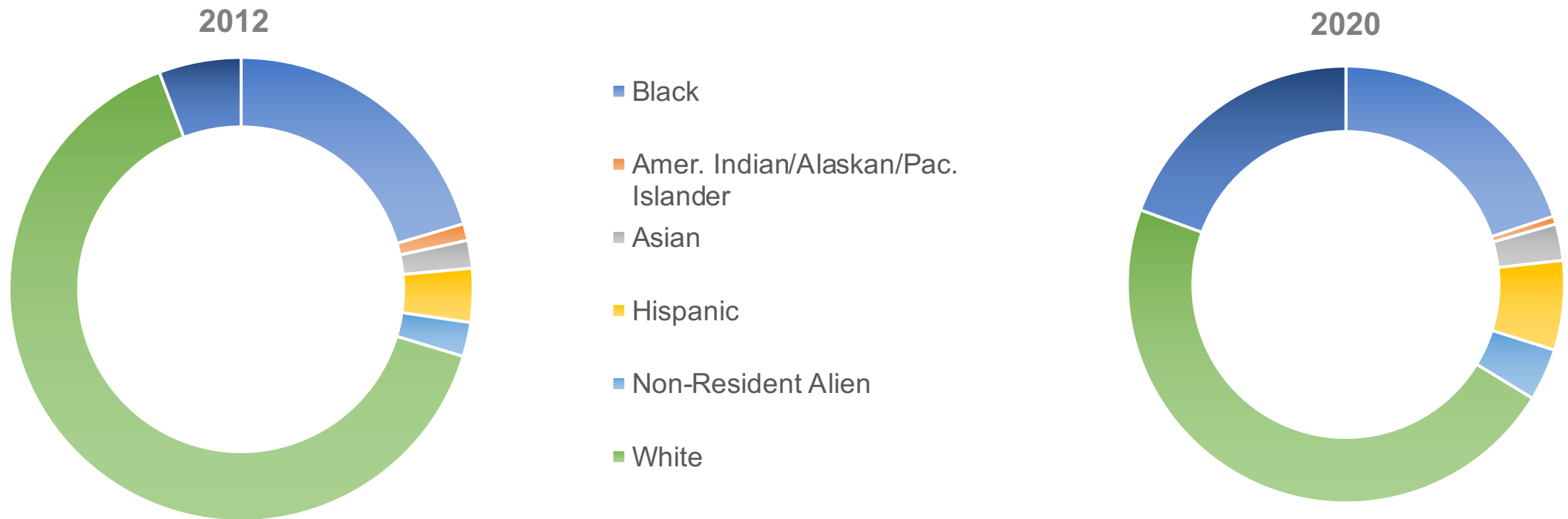
The Louisiana State University Shreveport Commitment Plan of 2012



AGENDA ITEM IV.

The Louisiana State University Shreveport Commitment Plan of 2012

7. Increase Outreach: Increase campus diversity and engage LSUS alumni.

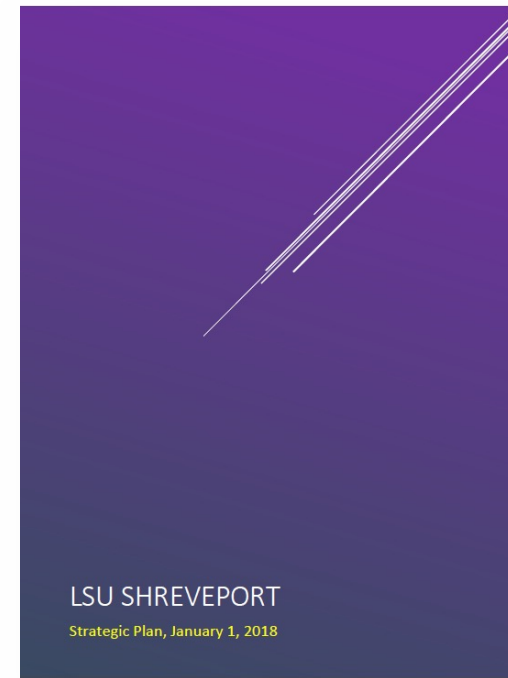


AGENDA ITEM IV.

LSU and LSU Shreveport Current Strategic Plans



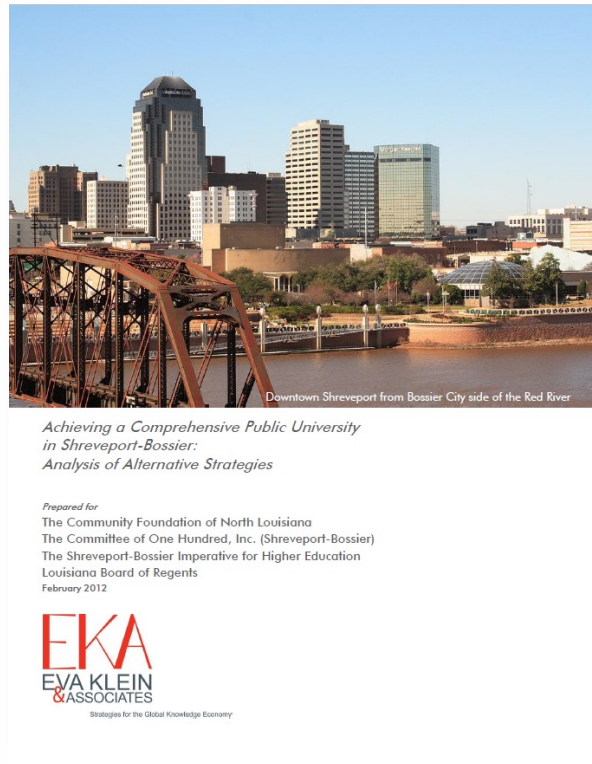
LSU Strategic Plan 2025



LSUS Strategic Plan 2018

AGENDA ITEM IV.

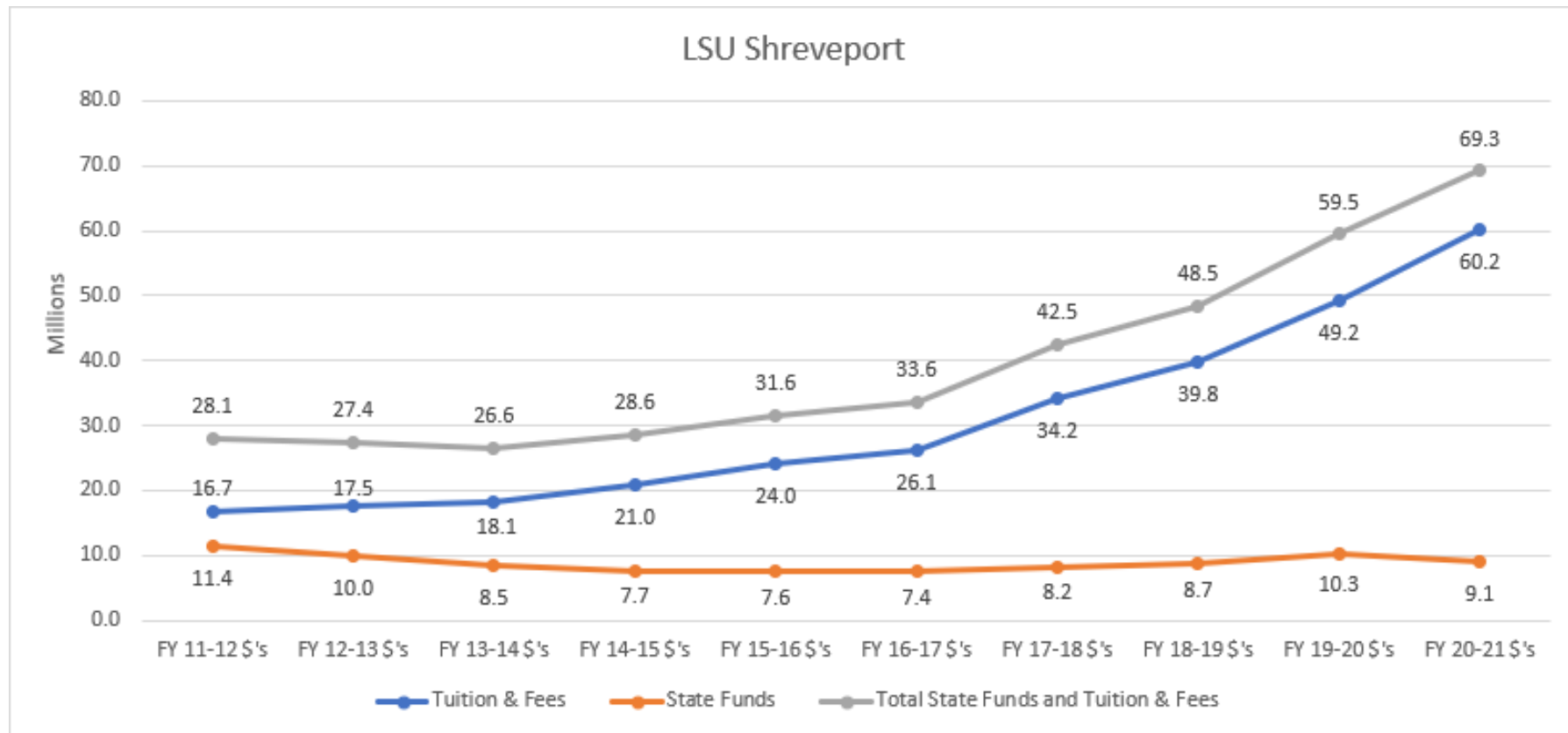
Addressing the Needs and Strategies Identified in the 2012 Eva Klein & Associates Report



- a. Grow Enrollment and Improve Retention and Graduation
- b. Strengthen Marketing and Recruitment
- c. Quality of the Student Experience
- d. Adult Students
- e. Engagement with the Community
- f. State and Self-generated Resources

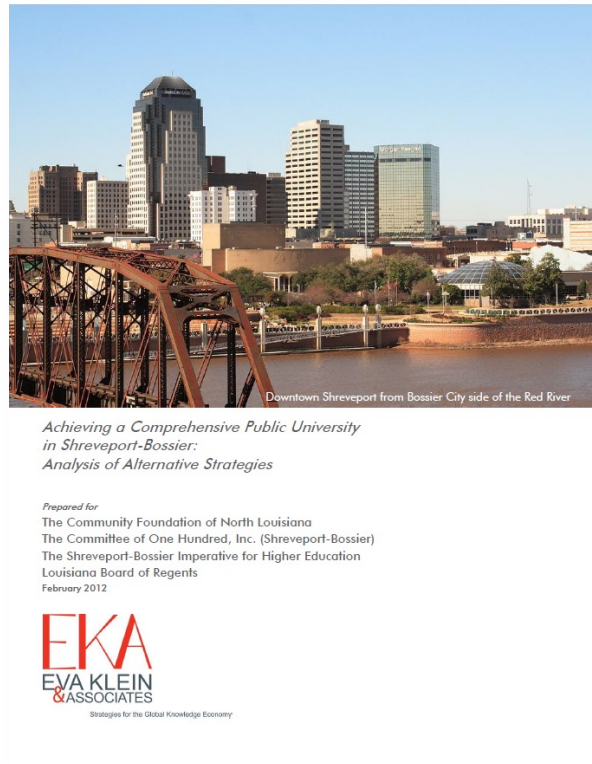
AGENDA ITEM IV.

Addressing the Needs and Strategies Identified in the 2012 Eva Klein & Associates Report



AGENDA ITEM IV.

Addressing the Needs and Strategies Identified in the 2012 Eva Klein & Associates Report

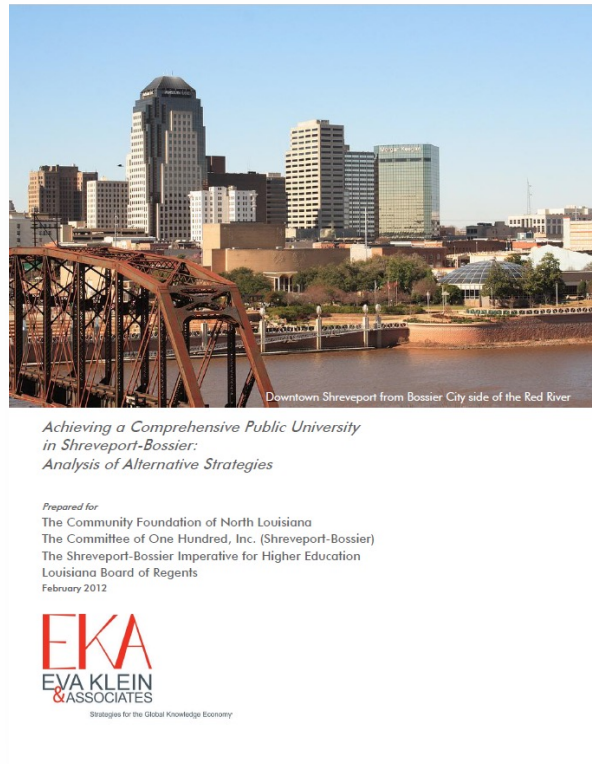


g. Academic Programs

1. Assess all existing programs as well as proposed new ones.
2. Revamp traditional programs to achieve interdisciplinary structure and content.
3. Align programs more closely with industry, service, and professional enterprises in the metro area; build on existing strengths; restructure and revise presently authorized degree programs; and reconfigure academic programs so that all are high quality and market responsive.

AGENDA ITEM IV.

Addressing the Needs and Strategies Identified in the 2012 Eva Klein & Associates Report



g. Academic Programs

4. Build healthcare programs in healthcare fields based on alliances with LSU HSC-S.
5. Develop graduate programs oriented to urban needs.
6. Align the program delivery calendar and schedule with underserved populations' needs.
7. Reduce program duplication in the Shreveport-Bossier market.

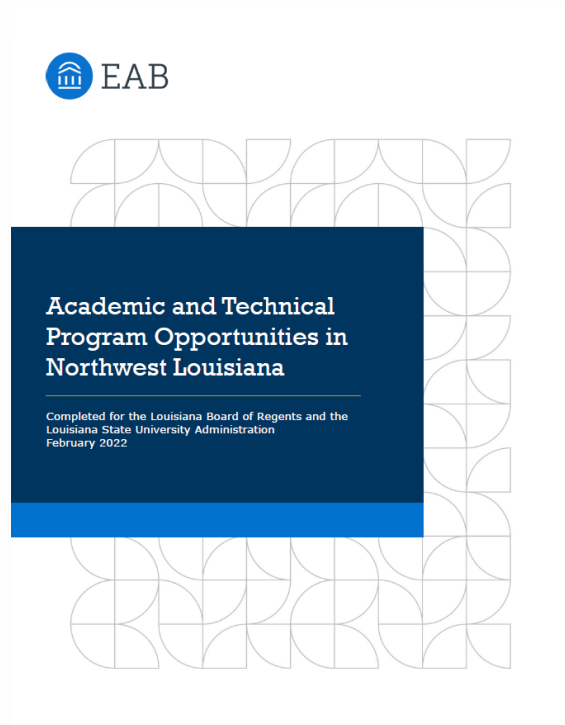
AGENDA ITEM IV.

LSUS 2012-2021 Activity Highlights

1. Built high demand revenue generating online programs
2. Updated existing programs to align with workforce needs
3. Invested in infrastructure improvements to better support on campus students

AGENDA ITEM IV.

PART 2





EAB

Academic and Technical Program Opportunities in Northwest Louisiana

EAB Market Insights Briefing Prepared for the Louisiana Board
of Regents and Louisiana State University Administration

Colin Koproske
Managing Director, EAB Research
ckoproske@eab.com

EAB Market Insights at a Glance

Custom Analyses to Inform Academic Portfolio Growth Strategy



Rich Data Inputs and Expert Analysis Comprise Every Answer



We partner with industry-leader Emsi for their **real-time labor market intelligence**, in addition to our analysis of:



Enrollment and conferral trends



Competitor program positioning



Prospect-facing website and inquiry process audits



BLS projections and Census data



Peer program curricula



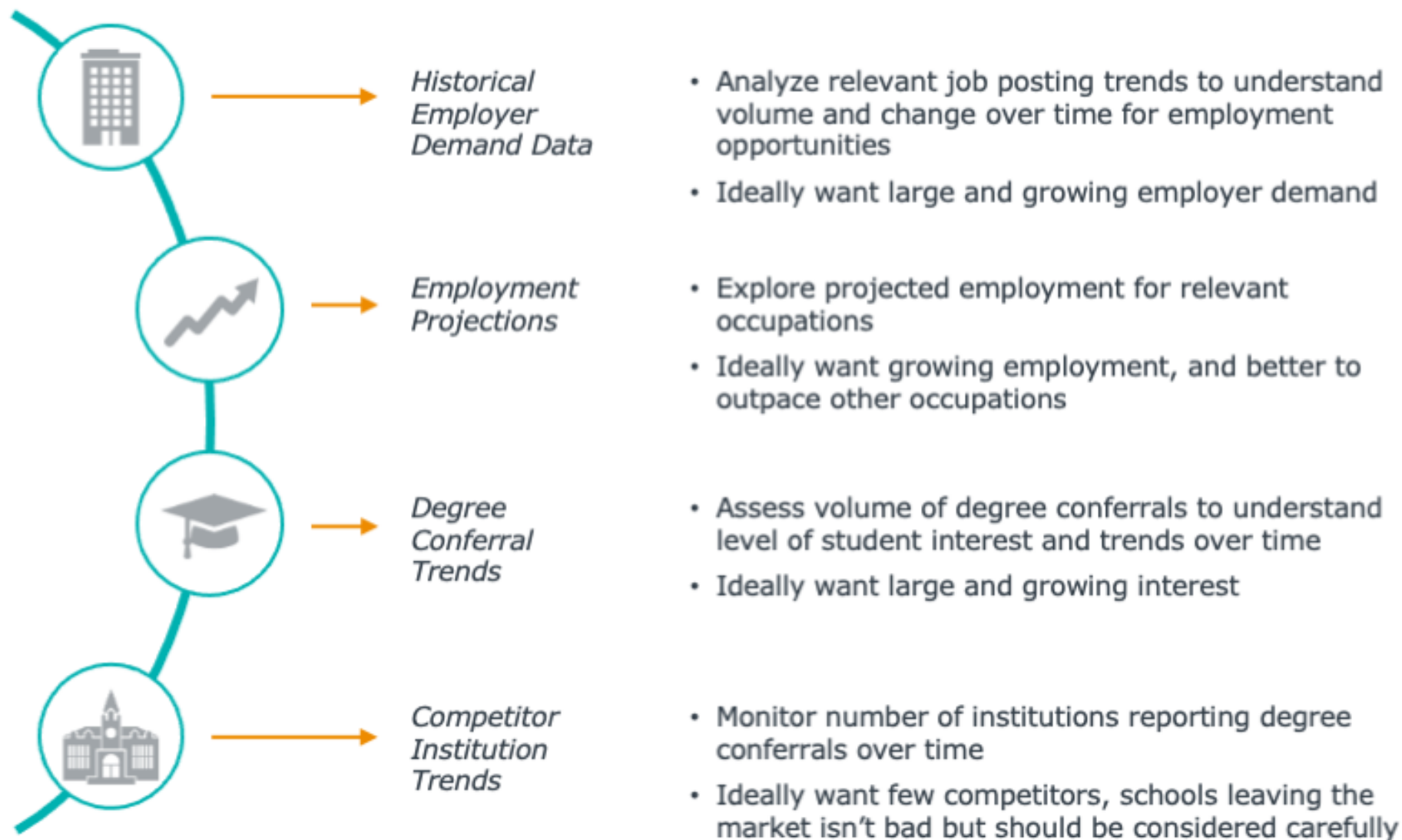
Industry trends and literature

1K+ Market analyses completed annually

Purpose and Approach



Evaluating Programs Best Poised for Growth



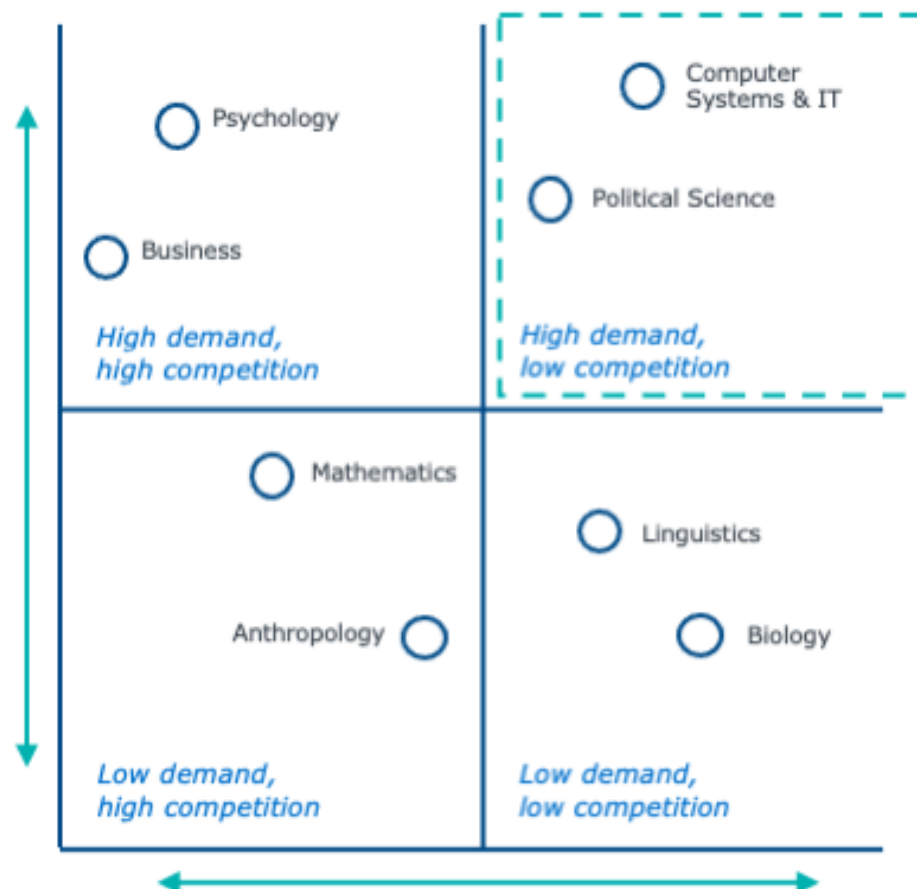
Identifying High-Demand Fields and Unmet Needs



Illustrative Visualization

Labor market score based on:

- Job postings volume and growth
- Projected employment



Programs with *highest growth potential*

Competitive opportunity score based on:

- Annual degree conferrals and growth
- Volume and growth in institutions offering similar programs

Analyses Included in this Project



- 1 Undergraduate Program Performance Snapshot – LSU Shreveport
- 2 Undergraduate (Pre-Professional) Portfolio Health Check – LSU Shreveport
- 3 Graduate Portfolio Health Check – LSU Shreveport
- 4 Graduate Market Opportunity Scan
- 5 Vocational Training Market Opportunity Scan

15

Interviews conducted with
regional commercial, civic,
and educational leaders

Northwest Louisiana is defined in these analysis as the parishes of Bienville, Bossier, Caddo, Claiborne, De Soto, Jackson, Lincoln, Natchitoches, Red River, Richland, Sabine, Union, and Webster.

Analyses Included in this Project



1

Undergraduate Program Performance Snapshot – LSU Shreveport

Methodology: Comparing relative conferral growth 2012-2018 by 2-digit CIP code to 4-year institutions in LA, TX, AR, MS between 2,000 and 20,000 undergrads

Outperforming:

- Physical Sciences

At Pace with Peers:

- Visual / Performing Arts
- Computer Science / IT
- Education
- Math / Statistics
- English

Underperforming:

- Health Professions
- Psychology
- Biological / Biomedical Sciences
- Liberal Arts, Humanities
- Business
- Foreign Language
- History
- Social Sciences
- Communication / Journalism
- Homeland Security

2

Undergraduate (Pre-Professional) Portfolio Health Check – LSU Shreveport

3

Graduate Portfolio Health Check – LSU Shreveport

4

Graduate Market Opportunity Scan

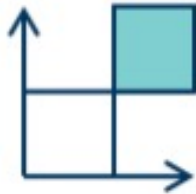
5

Vocational Training Market Opportunity Scan

Analyses Included in this Project



- 1 Undergraduate Program Performance Snapshot – LSU Shreveport
- 2 Undergraduate (Pre-Professional) Portfolio Health Check – LSU Shreveport



Strong Labor Market, Strong Competitive Opportunity:

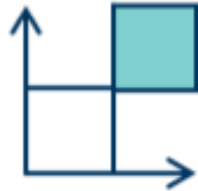
- Management & Administration
- Finance
- General Business Administration
- Computer Science
- Biological Sciences

- 3 Graduate Portfolio Health Check – LSU Shreveport
- 4 Graduate Market Opportunity Scan
- 5 Vocational Training Market Opportunity Scan

Analyses Included in this Project



- 1 Undergraduate Program Performance Snapshot – LSU Shreveport
- 2 Undergraduate (Pre-Professional) Portfolio Health Check – LSU Shreveport
- 3 Graduate Portfolio Health Check – LSU Shreveport



Strong Labor Market, Strong Competitive Opportunity:

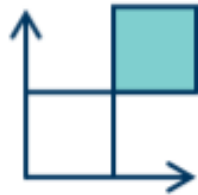
- Computer Systems Technology
- Counseling
- MBA

- 4 Graduate Market Opportunity Scan
- 5 Vocational Training Market Opportunity Scan

Analyses Included in this Project



- 1 Undergraduate Program Performance Snapshot – LSU Shreveport
- 2 Undergraduate (Pre-Professional) Portfolio Health Check – LSU Shreveport
- 3 Graduate Portfolio Health Check – LSU Shreveport
- 4 Graduate Market Opportunity Scan



Strong Labor Market, Strong Competitive Opportunity:

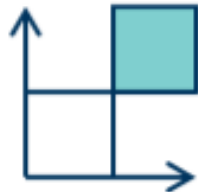
- Social Work
- Occupational Therapy
- Accounting
- Nursing

- 5 Vocational Training Market Opportunity Scan

Analyses Included in this Project



- 1 Undergraduate Program Performance Snapshot – LSU Shreveport
- 2 Undergraduate (Pre-Professional) Portfolio Health Check – LSU Shreveport
- 3 Graduate Portfolio Health Check – LSU Shreveport
- 4 Graduate Market Opportunity Scan
- 5 Vocational Training Market Opportunity Scan



Strong Labor Market, Strong Competitive Opportunity:

- Computer Support
- Automotive Technology
- Medical Assisting

Strong Labor Market, Weaker Enrollment Opportunity

- Child Care
- Massage Therapy

- **Business and Management, Computer Science, and Health Care** programs are likely to provide the best enrollment growth opportunities in Northwest Louisiana across degree levels
 - Adding Finance (undergraduate) and Accounting (Master's) would likely drive enrollment
 - Computer and IT support programs at the certificate and Associate degree level are in demand; Computer Science and Cybersecurity are well-positioned at the Bachelor's and Master's level
 - Medical Assisting, Nursing, Occupational Therapy, and Counseling are best positioned for growth in health care education.
- **The partnership between General Dynamics Information Technology (GDIT), Bossier Parish Community College (BPCC) and LSU Shreveport is cited as an example of effective workforce-higher ed collaboration**, providing call center employees access to technical certificates at BPCC and Bachelor's completion at LSUS; this model might be replicated in Health Care, Hospitality, or Smart Manufacturing.
- While most recent job growth in the region has not been in areas requiring 4+ year higher education, **many interviewees felt that greater degree attainment and programmatic expansion could lead to more interest among large employers.**



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AGENDA ITEM IV.

PART 3

Conclusions and Recommendations

1. Growing academic programs
2. Aligning goals with resources
3. Fostering partnerships with active engagement
4. Ensuring collaborative and actionable planning

STAFF RECOMMENDATION

Senior Staff recommends the Committee receive the report for HR 150 of the 2021 Regular Legislative Session and authorize Regents staff to submit this report on its behalf to the House and Senate Committees on Education.

AGENDA ITEM V.

Other Business

AGENDA ITEM VI.

Adjournment

March 2022

Board of Regents Meeting

March 23, 2022
12:25 p.m.



BOARD of REGENTS
STATE OF LOUISIANA

AGENDA ITEM II.

Roll Call

AGENDA ITEM III.

Public Comments

AGENDA ITEM IV.

Approval of Minutes
from February 23, 2022

AGENDA ITEM V.

Chair's Comments

Mid-Career Professionals Retreat



Cyber Range Visit



LSBA Friend of Public Education



Student Board Member Update



Cameron T. Jackson
Grambling State University

AGENDA ITEM VI.

Reports and Recommendations of Standing Committees

AGENDA ITEM VI.

Motion to Approve the Reports and
Recommendations of Standing Committees

AGENDA ITEM VII.

Reports and Recommendations
by the Commissioner of Higher Education

VP Kamala Harris's Visit to Louisiana



Monday, March 21, 2022

Ochsner Healthy State Advisory Board



Ochsner Health's **Healthy State** is a 10-year investment in improving the health of Louisiana. The Healthy State Advisory Board will shape policy and action with evidence, experience, and resources to achieve more positive health outcomes across Louisiana.

FranU Visit



Speaking Tour



AGENDA ITEM VIII.

Other Business

AGENDA ITEM IX.

Adjournment