



Louisiana Higher Education Coalition

to Reduce Alcohol, Tobacco & Other Drug Use

2023 LaHEC Annual Professional Development Summit May 24 – 25, 2023 | Pennington Biomedical Research Center (6400 Perkins Rd., B.R. LA 70808)

Session Date & Time: Thursday, May 25th | 10:15 a.m. – 11:30 a.m.

Title:

Shifting Campus Drinking Culture Through Screening

Abstract:

Reaching high risk populations with effective prevention can be challenging. Screening is one tool that is underutilized in engaging both students and campus partners. This presentation will identify strategies for implementing screening initiatives outside of health care settings and with high risk populations, specifically fraternity and sorority members and sanctioned students. A campus-wide screening initiative has the potential to shift attitudes regarding high risk drinking as students are better able to identify signs of problematic use in their friends and learn the resources for responding. We will share the strategies we have used that have resulted in over 5,000 students participating in the last three years.

Learning Outcomes:

- Attendees will be able to explain strategies for implementing screen initiatives outside of health care settings.
- Attendees will be able to describe screening efforts with high-risk populations.
- Attendees will be able to discuss ways to use data to engage campus stakeholders in prevention efforts.

Speaker Bio:

Aimee Hourigan directs substance abuse prevention and education initiatives designed to promote low-risk behaviors and build a healthy campus environment at the University of South Carolina. Aimee leads a team which provides a comprehensive range of evidence-based prevention, environmental strategies, early intervention and recovery support services. Aimee joined USC in July 2016 after coordinating campus substance abuse prevention efforts, peer education



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program, and the collegiate recovery community at the University of North Carolina-Wilmington. She earned a B.A. from Queens College in Charlotte, North Carolina, a M.Ed. from James Madison University and a Graduate Certificate in Core Public Health Concepts from the University of North Carolina.