



2024



SPONSORSHIP INFORMATION



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What is LASTEM?

LASTEM is a statewide network providing science, technology, engineering and math learning and opportunities to all our residents. STEM is the key to Louisiana's future, bringing 21st-century knowledge and education, and high-skill, high-tech, high-value jobs to every region of the state. Summer camps, updated education programs, community activities, professional development for teachers, pathways for attaining educational and career goals, and partnerships with local and regional industries are all part of the LASTEM portfolio. From K-12, through higher education, to reskilling and upskilling our current adult population, there is something for everyone in LASTEM.

Why Sponsor the LASTEM Summit?

The LASTEM Summit is a gathering of educators, industry professionals, and institutions whose goals align to highlight STEM in Louisiana. Join us to support LASTEM and reap the following benefits:

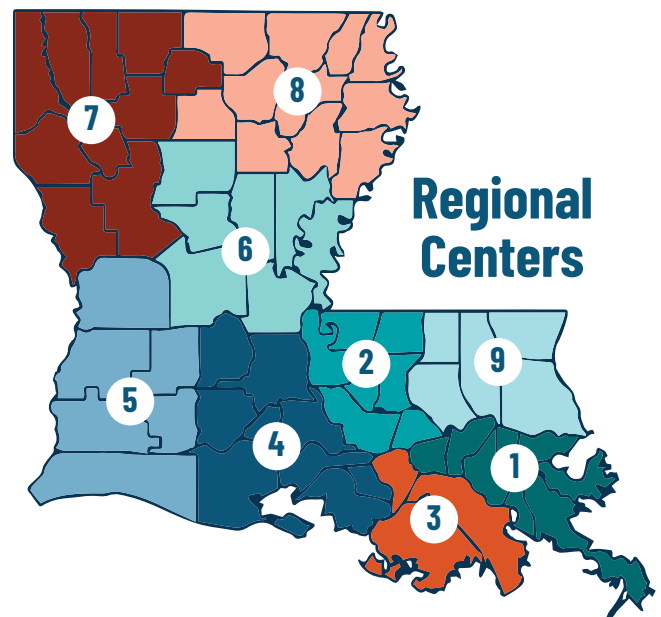
- Create awareness of your company, program, or institution with 700+ participants
- Support LASTEM's mission of engaging communities and providing STEM programming
- Strengthen the Louisiana pipeline of talent for business, industry, and other professions
- Help to retain talented youth in Louisiana through engagement in STEM opportunities
- Engage with other industry, business, and professional leaders at a VIP event for sponsors

Contact Information

For more information about sponsorship opportunities please call (225) 342-4253 or email us at lastem@laregents.edu.

REGIONAL LASTEM DIRECTORS

Region 1	Daphine Barnes	Greater New Orleans, Inc.
Region 2	Summer Dann	Louisiana State University and A&M College
Region 3	Christie Landry	Fletcher Technical Community College
Region 4	Angela Boxie	University of Louisiana at Lafayette
Region 5	Mark Arseneault	Calcasieu Parish School Board
Region 6	Jennifer DePriest	Northwestern State University
Region 7	Dr. Heather Kleiner	Sci-Port Discovery Center, Shreveport
Region 8	Cathi Cox-Boniol	Louisiana Tech University
Region 9	Wendy Conarro	Southeastern Louisiana University & Northshore Technical Community College





STEM TODAY. SUCCESS TOMORROW.

Build a LASTEM Business Partnership to Fit Your Goals

The LASTEM Advisory Council is proud to promote and enhance public and private partnerships to prepare Louisiana citizens of all ages with STEM skills to build a strong workforce for tomorrow. It is imperative that stakeholders across the state work together to achieve this important economic development goal.

Business/education partnerships are key to developing sustainable and targeted educational programs in schools, summer learning activities, and STEM competitions. Business and industry have much to offer in time, talent, and resources to enhance needed materials, STEM education in the classroom, and pipelines to the workforce.

LASTEM has nine regional directors leading STEM educational programming in every area of the state. We urge your company to talk with us about innovative programming opportunities. Your sponsorship would provide the bridge to new programs as we work to multiply our STEM graduates and future workforce. We strive to be the leading state in the nation in STEM opportunities.

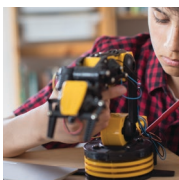
We invite you to join us. We want to put your resources to work on our statewide programming in the areas listed below. These programs will grow and reach a broader spectrum of students with your support.



**STEM Summer Camps
for K-12 Students**



Workforce Engagement



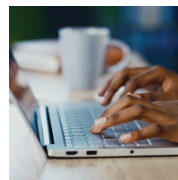
Robotics



Rural STEM



Esports



**Statewide Public Database
of STEM-Related
Activities/Events**

**For more information on sponsorship opportunities, please
call (225) 342-4253 or email us at lastem@laregents.edu.**





SUMMIT SPONSORSHIP OPPORTUNITIES

LASTEM SUMMIT SPONSORSHIPS	STEM Hero	STEM Champion	STEM Advocate	STEM Promoter	STEM Supporter
	\$25,000+	\$10,000-\$24,999	\$6,000-\$9,999	\$4,000-\$5,999	\$1,000-\$3,999
Opportunity to Donate Swag for Registration Bags	✓	✓	✓	✓	✓
Sponsor Table at the Summit	✓	✓	✓	✓	✓
Logo on General Summit Sponsorship Signage	✓	✓	✓	✓	Name Mention Only
Logo on LASTEM Summit Landing Page	✓	✓	✓	✓	Name Mention Only
Logo on Social Media & Email Blasts	✓	✓	✓	✓	Name Mention Only
Logo in Post-Event Communications	✓	✓	✓	✓	Name Mention Only
Ad in Summit Program	Full Page	1/2 Page	1/4 Page		
Recognition at Summit Opening and Closing	✓	✓			
Logo on Main Stage Signage	✓				

Sponsorship opportunities offered pursuant to La. R. S. 17:4071 and 17:4072.
 To explore LASTEM Summit sponsorship opportunities, please reach out at
 (225) 342-4253 or lastem@laregents.edu.





PAYMENT INFORMATION

LASTEM Summit Sponsor Levels

- Hero: \$25,000+ Champion:
- \$10,000-\$24,999 Advocate:
- \$6,000-\$9,999
- Promoter: \$4,000-\$5,999
- Supporter: \$1,000-\$3,999

Contact Information

ORGANIZATION / NAME (exactly as you would like it to appear on all promotional materials)

CONTACT NAME / TITLE

ADDRESS

CITY / STATE / ZIP

TELEPHONE

EMAIL

Payment Information

Please make checks payable to the Louisiana Board of Regents.

SPONSORSHIP CONTACT:

(225) 342-4253 or lastem@laregents.edu

SEND INFORMATION & PAYMENT TO:

ATTN: Jennifer Stevens
Louisiana Board of Regents
PO Box 3677
Baton Rouge, LA 70821-3677

Sponsorship opportunities offered pursuant to La. R. S. 17:4071 and 17:4072.