



Speakers: Marcus Kolb and Kevin Grubb

Title: Building Institutional Support for Career-Integrated Learning

Audience: Administrators

Topic: Policies and Partnerships for Career Exploration in the Curriculum

Project track: Curricular Engagement

Objectives:

- Brief administrators on work-based learning and quality coaching concepts.
- Describe and explore learner pathways through our institutions, focusing on opportunities for work-based learning and quality coaching.
- Plan campus work to improve learner access to work-based learning and quality coaching, including data needs and policy strategies.
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Session Description

Come join Kevin and Marcus from Strada Education Foundation for a spirited exploration of the learner lifecycle as it relates to work-based learning (WBL) and quality education-to-employment coaching (QC). We will begin by exploring current best practices in WBL and QC. Then we will map the learner pathway through our institutions, look for gaps in opportunity for WBL and QC. We will conclude with participants planning their first few WBL and QC improvement steps when they return to campus. Bring your best practices and your expertise, as well as your curiosity. We are looking forward to collaborating with you!

Speaker Bio

Kevin Grubb is Vice President for Work-Based Learning at Strada Education Foundation where he leads efforts to ensure all students have access to work-based learning experiences. Previously, as Villanova University's inaugural Chief Career Officer, he pioneered innovative career pathways projects across the institution. A nationally recognized thought leader, Kevin advises on postsecondary education's role in workforce readiness. Holding degrees from St. Joseph's University and New York University, he's a Professional Certified Coach and Gallup Certified Strengths Coach. Kevin's expertise spans institutional change, industry partnerships, and enhancing student career outcomes, driven by a commitment to economic mobility for all learners.

Marcus Kolb serves as a Director at Strada Education Foundation, collaborating with institutions, states, and systems to expand education-to-career coaching. At Motivate Lab, Marcus led a partnership with the California community college system, integrating learning mindsets into curricular redesign and faculty practice. As an Associate Vice President of the Ivy Tech Community College system, Marcus championed equity, accreditation, corequisite implementation, and authentic academic assessment. Before joining Ivy Tech, Dr Kolb acted as a Strategy Officer at Lumina Foundation, Assistant Dean of Students and instructor with the Drexel University School of Public Health, and Retention Coordinator with the University of Arizona.