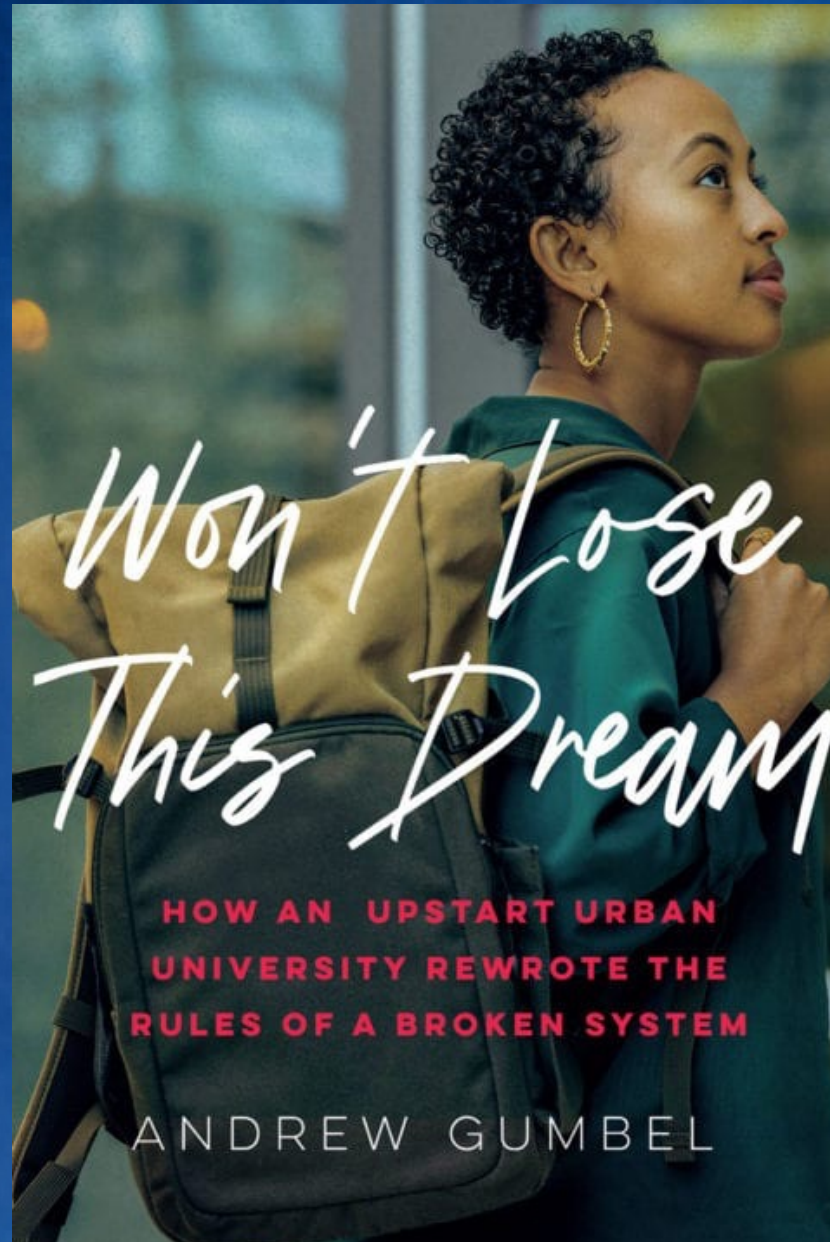


# *Meauxmentum Summit 2026*

## *Scaling Student Success*

Mark P. Becker, Ph.D.  
President Emeritus





Mark P. Becker, *President Emeritus*





Strategic:  
*carefully  
designed to  
serve a  
particular  
purpose or  
advantage*

Mark P. Becker, *President Emeritus*

Georgia State University Strategic Plan

I. Become a national model for undergraduate education by demonstrating that students from all backgrounds can achieve academic and career success at high rates.

II. Significantly strengthen and grow the base of distinctive graduate and professional programs that assure development of the next generation of researchers and societal leaders.

III. Become a leading public research university addressing the most challenging issues of the 21st century.

IV. Be a leader in understanding the complex challenges of cities and developing effective solutions.

V. Achieve distinction in globalizing the university.

university.

V. Achieve distinction in globalizing the

solutions.

challenges of cities and developing effective

IV. Be a leader in understanding the

issues of the 21st century.

the 21st century.



GeorgiaState  
University®

# *Think BIG*

*Become a national model for undergraduate education by demonstrating that students from all backgrounds can achieve academic and career success at high rates.*

Mark P. Becker, *President Emeritus*





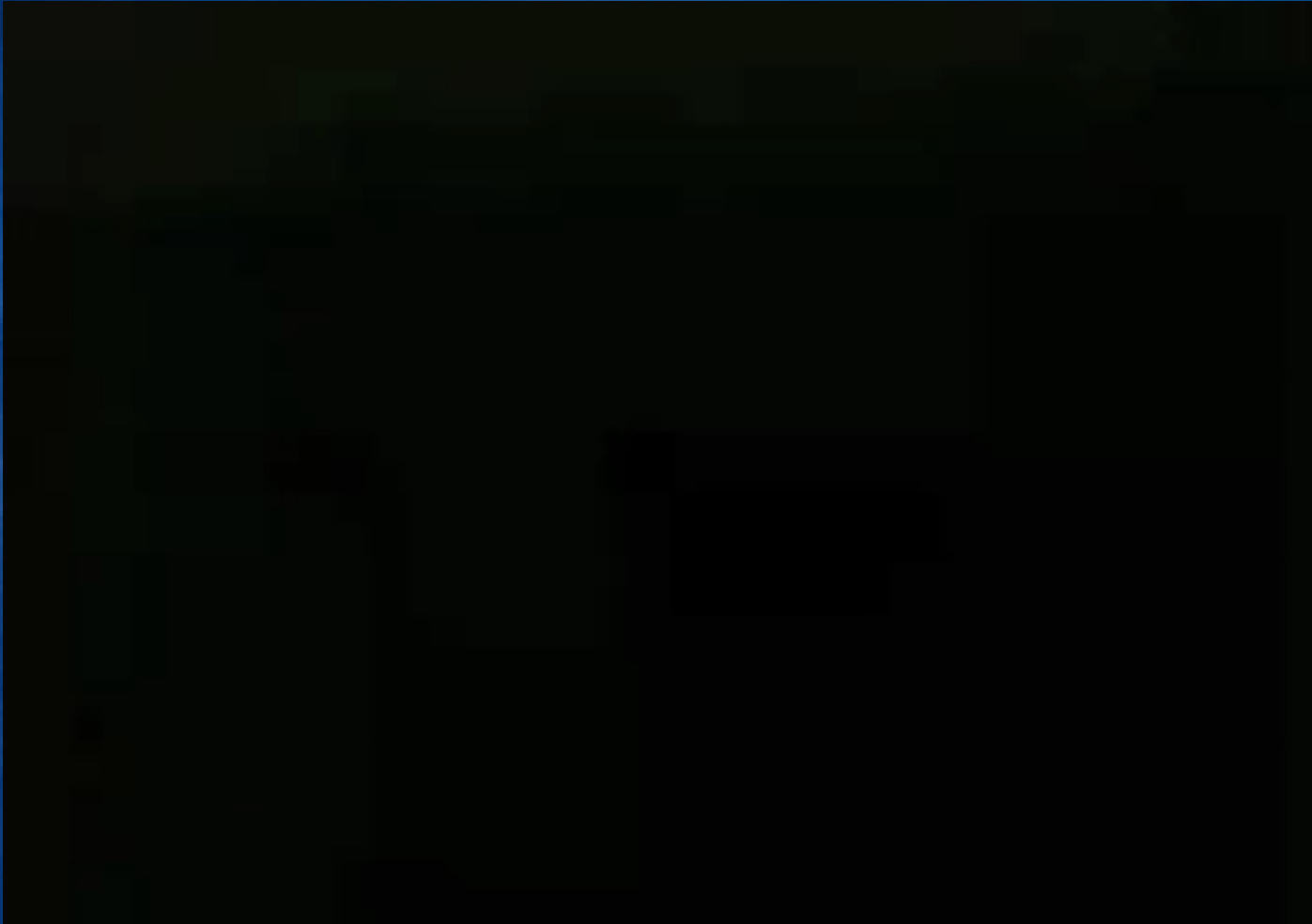
*Change will be Necessary*

*Keep Doing What You are  
Doing and Expecting  
Different Results  
is  
Insanity!*

Mark P. Becker, *President Emeritus*



# *Think Different*



Mark P. Becker, *President Emeritus*



# *GSU Became Known For*

## U.S. News Rankings

- *Innovation*
- *Commitment to Undergraduate Education*

## Dramatically Improving Graduation Rates & Eliminating Disparities

- Evidence-based Programs
- Leveraging Technology

Mark P. Becker, *President Emeritus*





# *Secret Sauce?*

- *Focus*
- *Broad-based Buy-in*
- *Innovation Culture*
- *Communication*



# *Innovation Culture*

**Work on the Question(s) First!**  
*e.g., Are We the Problem?*

*Re-design the Student Experience for Success*

*How?*

- Evidence-based Programs
- Leverage Technology for Efficiency When Possible
- Experiment & Scale Successes

# *Initiatives*

- *Keep HOPE Alive*
- *Panther Retention Grants*
- *GPS Advising*
- *Meta Majors*
- *Reduction Of Summer Melt*
- *Summer Success Academy*
- *Financial Management Center*
- *College To Career*
- *Adaptive Learning Tools*
- *Georgia State LIFT*

Mark P. Becker, *President Emeritus*





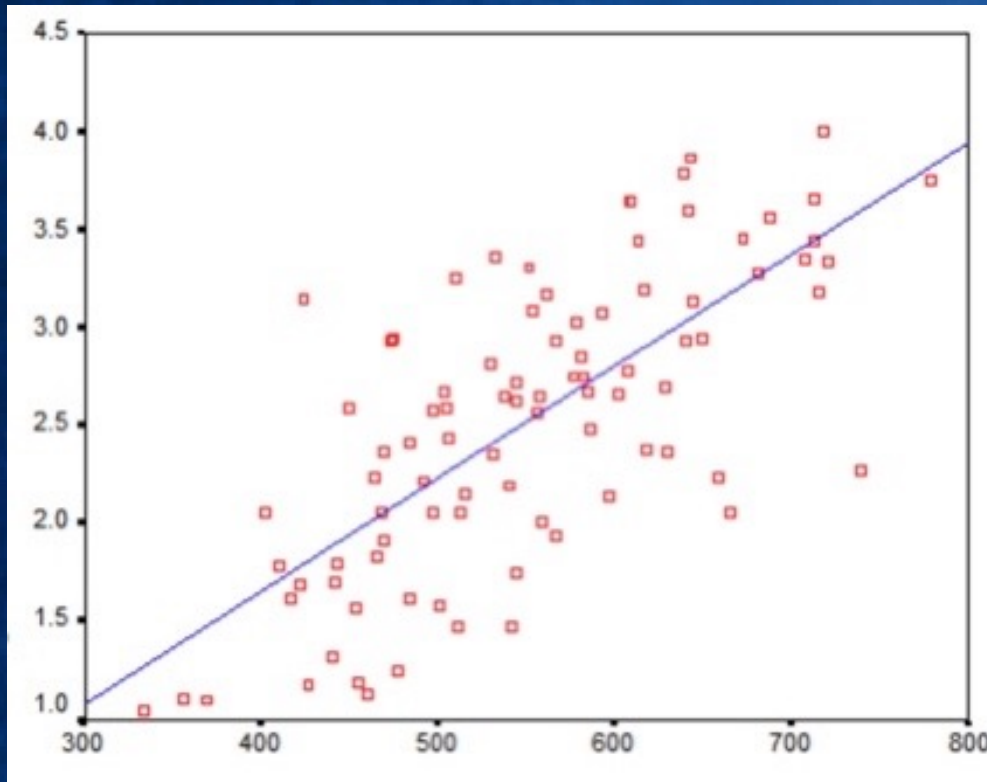
# *Data Infrastructure*



- Data Warehouse
- 800 Variables: Every Student/Day
- 10 Years: Every Grade

Mark P. Becker, *President Emeritus*

# *Analytics*

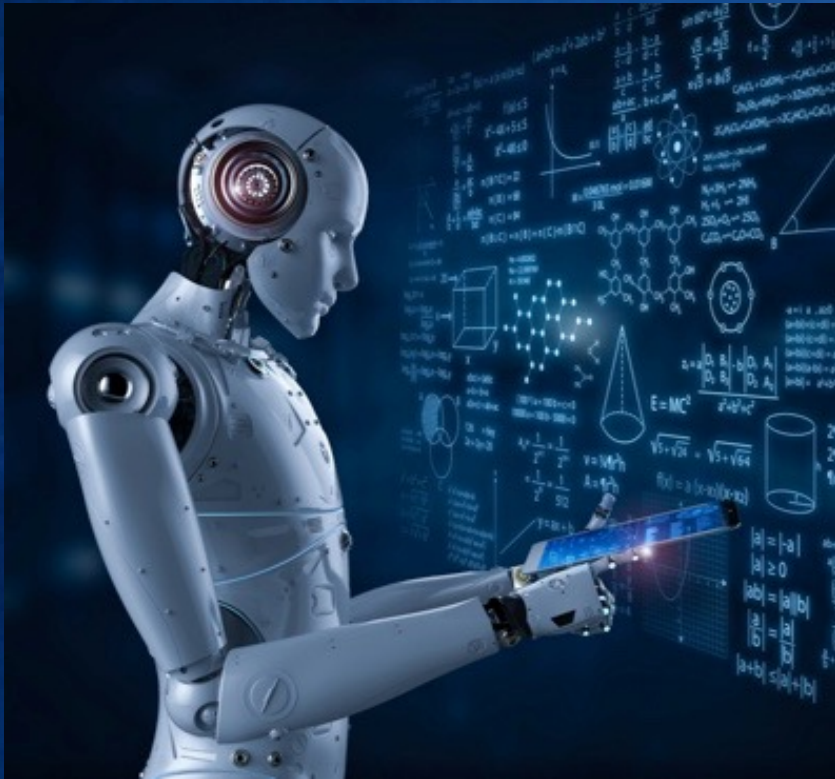


- Generating Questions, Hypothesis Generation
- Detection: Alerts
- Advising Center
- Strategic \$ Allocation

Mark P. Becker, *President Emeritus*



# *Artificial Intelligence: Chatbots*



- Nudges
- Q & A
- Surveys

Mark P. Becker, *President Emeritus*

# *Summary*

- Focus on Most Important Priorities
- Think Big, Be Strategic
- Embrace Change
- Innovation Culture
- Communication

Mark P. Becker, *President Emeritus*





# *A Few Big Questions*

- Are students graduating, and in a timely manner?
- Are students able to transfer into or out of your institution without losing credits?
- Are they getting jobs and are they prepared to thrive in the workforce of the future?
- Are they graduating with a manageable level of debt?
- Is your institution financially secure?
- Is your institution an exemplary steward of public resources?

Mark P. Becker, *President Emeritus*

