

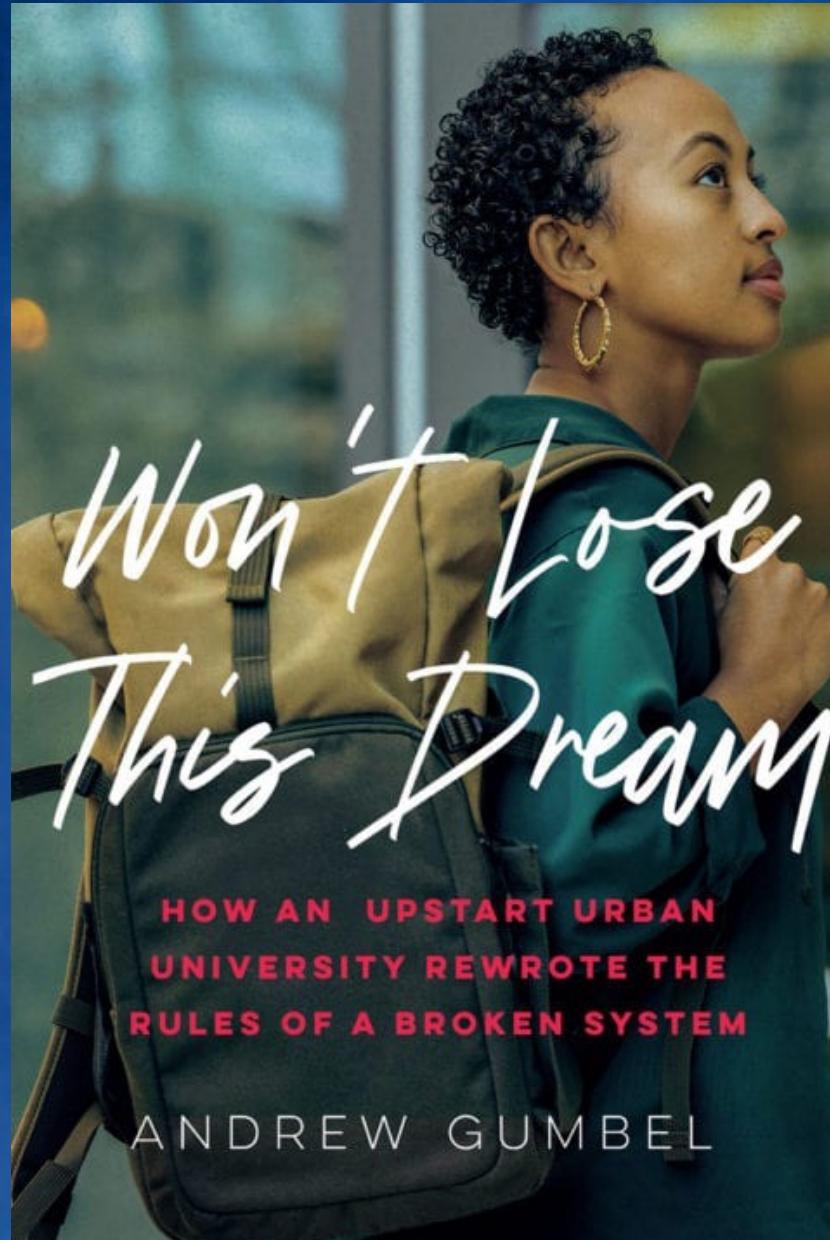
# *Meauxmentum Summit 2026*

## *Scaling Student Success*

Mark P. Becker, Ph.D.  
President Emeritus



Georgia State  
University®



Mark P. Becker, *President Emeritus*



# Strategic: *carefully designed to serve a particular purpose or advantage*

Mark P. Becker, President Emeritus

## Georgia State University Strategic Plan

- I. Become a national model for undergraduate education by demonstrating that students from all backgrounds can achieve academic and career success at high rates.
- II. Significantly strengthen and grow the base of distinctive graduate and professional programs that assure development of the next generation of researchers and societal leaders.
- III. Become a leading public research university addressing the most challenging issues of the 21st century.
- IV. Be a leader in understanding the complex challenges of cities and developing effective solutions.
- V. Achieve distinction in globalizing the university.



# *Think BIG*

*Become a national model for undergraduate education by demonstrating that students from all backgrounds can achieve academic and career success at high rates.*

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Mark P. Becker, President Emeritus



*Change will be Necessary*

*Keep Doing What You are  
Doing and Expecting  
Different Results*

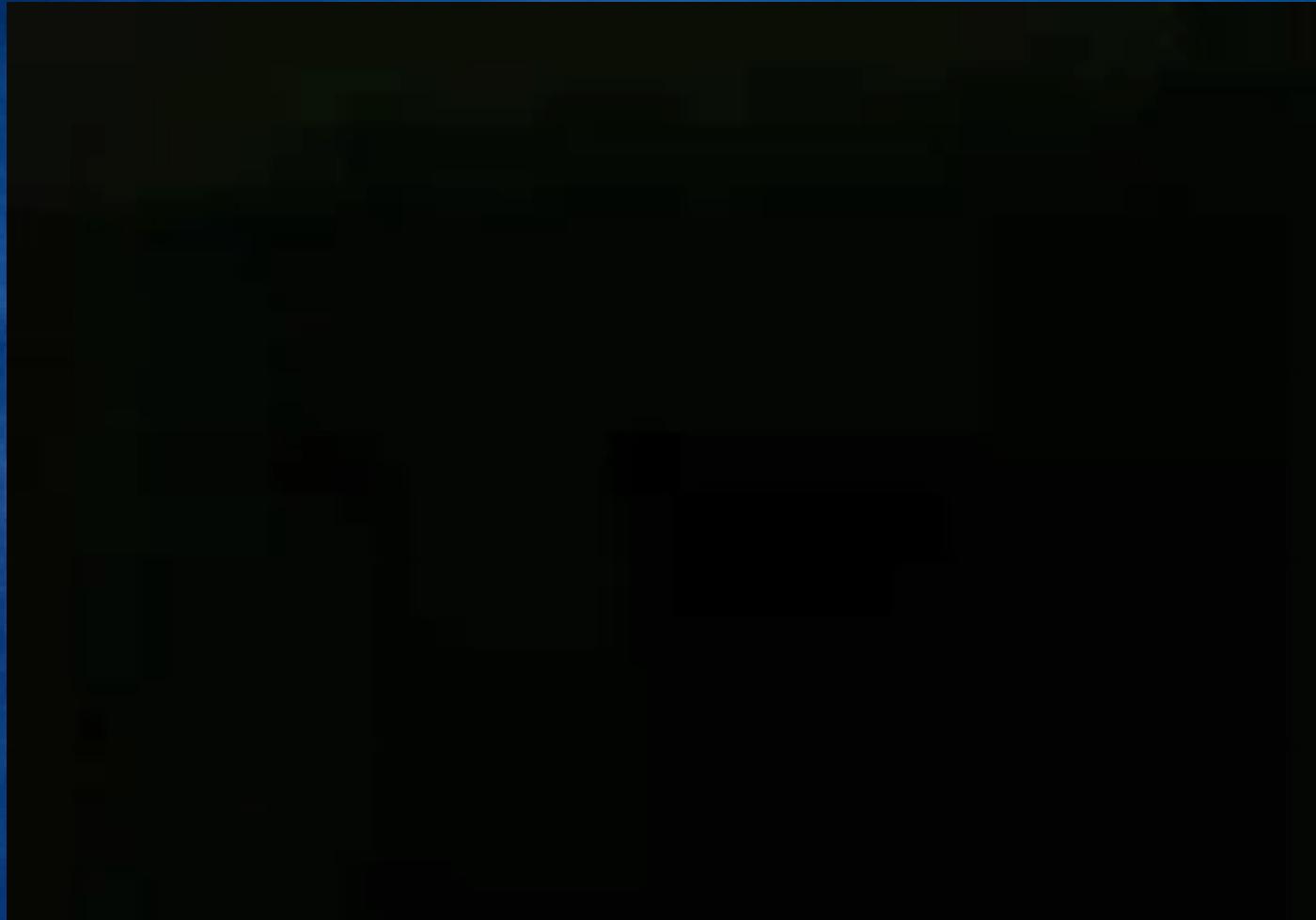
*is*

*Insanity!*

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# *Think Different*



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# *GSU Became Known For*

## **U.S. News Rankings**

- *Innovation*
- *Commitment to Undergraduate Education*

## **Dramatically Improving Graduation Rates & Eliminating Disparities**

- **Evidence-based Programs**
- **Leveraging Technology**

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# *Secret Sauce?*

- *Focus*
- *Broad-based Buy-in*
- *Innovation Culture*
- *Communication*

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# *Innovation Culture*

**Work on the Question(s) First!**  
e.g., *Are We the Problem?*

*Re-design the Student Experience for Success*

*How?*

- Evidence-based Programs
- Leverage Technology for Efficiency When Possible
- Experiment & Scale Successes

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# *Initiatives*

- *Keep HOPE Alive*
- *Panther Retention Grants*
- *GPS Advising*
- *Meta Majors*
- *Reduction Of Summer Melt*
- *Summer Success Academy*
- *Financial Management Center*
- *College To Career*
- *Adaptive Learning Tools*
- *Georgia State LIFT*

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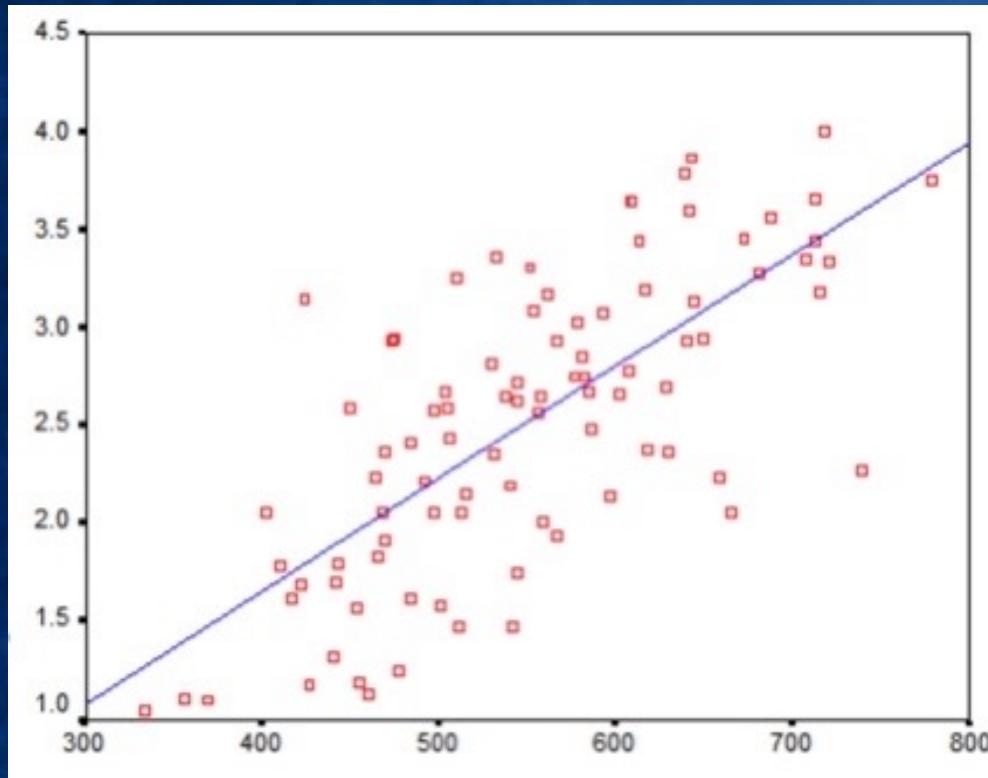
# *Data Infrastructure*



- Data Warehouse
- 800 Variables: Every Student/Day
- 10 Years: Every Grade

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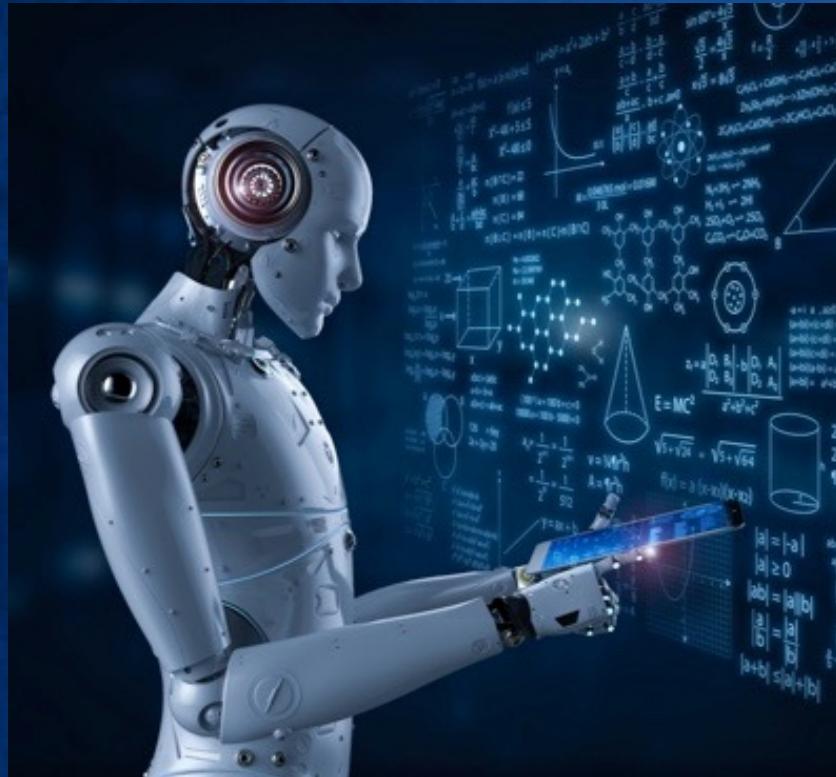
# *Analytics*



- Generating Questions, Hypothesis Generation
- Detection: Alerts
- Advising Center
- Strategic \$ Allocation

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# *Artificial Intelligence: Chatbots*



- Nudges
- Q & A
- Surveys

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# *Summary*

- Focus on Most Important Priorities
- Think Big, Be Strategic
- Embrace Change
- Innovation Culture
- Communication

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# *A Few Big Questions*

- Are students graduating, and in a timely manner?
- Are students able to transfer into or out of your institution without losing credits?
- Are they getting jobs and are they prepared to thrive in the workforce of the future?
- Are they graduating with a manageable level of debt?
- Is your institution financially secure?
- Is your institution an exemplary steward of public resources?

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